

Diagnostic Equipment: What Are My Choices?

Editorial Staff

You've made the decision to become a doctor of chiropractic; invested money in your education, the perfect practice location, staffing, etc. Now what? Where can you go to find information on products, education and other goods and services to help grow your practice?

"What Are My Choices?" is a monthly column that gives you the information you need, straight from the experts: the companies themselves. This column focuses on companies that offer diagnostic equipment to the chiropractic profession. Consider the wide range of choices available:

American Institute of Musculoskeletal Diagnostic Ultrasound: AIMDUS was founded by Noel Stipkovich, D.C., as the premier musculoskeletal diagnostic ultrasound group. AIMDUS provides training classes in musculoskeletal scanning technique for doctors (D.C. & M.D.) and techs. Included is a manual with additional discussion about medical necessity, coding and billing. An interpretation service affiliated with a board-certified medical radiologist. Reports frequently list references for diagnoses given and include significant images. Phone: 310-456-6182; E-mail: alex@dxus.com; Web: www.dxus.com.

American Radiological Services: X-ray reports. We pay for all shipping and all supplies. No cost to the doctor. Phone: 800-442-1202; Web: www.ars2.com.

Axiom Worldwide: Axiom Worldwide is constantly working on research and development to ensure that practitioners have the most modern technology available to date. Our team of specialists has combined proven scientific methodology with the latest technological developments, achieving advanced principles of treatment with a higher degree of efficacy. Phone: 877-438-0663; Web: www.axiomworldwide.com.

DMX Works: Digital Motion X-Ray (DMX) is simply a new type of fluoro-based X-ray system, coupled with new digital and optic technology, allowing clinicians to view the spine in real-time motion at 30 X-rays per second. The procedure is performed with the patient standing and actively moving in a weight-bearing position within the system. Phone: 800-839-6757; Web: www.dmxworks.com.

LPG One: The mission of LPG is to create, make and market solutions that help people to live better and longer. We have created the ultimate rehabilitative connective-tissue technology system to empower people to reclaim and maintain their complete bodily homeostasis. Supporting manual adjustments, our technologies strengthen and rehabilitate the muscles and connective tissues, enabling your clients to achieve optimum health and performance potentials. Phone: 305-379-8800; Web: www.LPGone.com.

LSI International, Inc.: Founded in 1987, LSI International is a leading manufacturer of interferential products (LSI Systems II & IV) and intersegmental traction tables (LSI Quantum Table). LSI is also one of the country's largest chiropractic suppliers, with a vast line consisting of

adjusting tables, diagnostic equipment, Biofreeze, electrodes, pillows, orthopedic supports, hot and cold products, massage therapy products, and much more. Contact us for further information or to request a FREE catalog. Phone: 800-832-0053; E-mail: lsi@lsiinternational.com; Web: www.lsiinternational.com.

Matlin Manufacturing: Phone: 334-448-1210.

Miridia Technology Inc.: Miridia Technology, Inc., was founded with the purpose of providing cutting-edge health care technology to the acupuncture industry. Our products reflect our commitment to the highest standards of quality, effectiveness and ease of use. Our philosophy is that health care technology is only worthwhile if it makes the physician's life easier, and the patient's life better. Phone: 888-647-4342; Web: www.miridiatech.com.

Myogauge: The need for an objective, 100% reproducible, dual-function Range of Motion and Isometric muscle testing system has always been a priority for health care and sports medical professionals. After 5 years of intensive research and development, Myogauge has succeeded in perfecting this technology. This is the Myogauge Muscle Testing System. The Myogauge provides quantitative evidence of impairment, certified by an independent testing laboratory. Phone: 631-242-1234; Web: www.myogauge.com.

Myo-Logic Diagnostics, Inc.: Myo-Logic Diagnostics is the leader in bringing evidence-based practice procedures to the chiropractic profession. We are dedicated to providing complete, objective documentation of your patient's condition and demonstrating the effects of injury and the multiple components of their subluxations. Our program is designed by a chiropractor for chiropractors. Myo-Logic has chiropractors as resources in areas of diagnostic testing, CPT coding and billing, cost containment and utilization review. Phone: 800-768-7253, x2; Web: www.myologic.com.

MyoVision: MyoVision provides doctors with the highest quality instrumentation available for Surface Electromyography, Thermography and Range of Motion. We are focused upon one goal: to provide the highest quality equipment available with the most comprehensive support possible. It is because of these two factors that we have become known for excellent service and support, and as an extremely reliable and reproducible product. Phone: 800-969-6961; Web: www.myovision.com.

S.A.M., LLC: The first S.A.M. was invented by Dr. William Lange, an American chiropractor practicing in Sydney, Australia. The machines and protocols have evolved over the years, and the concept of visually showing a problem and offering a solution, continues to lead tens of thousands of new patients to chiropractors offices each year! The S.A.M. machines are lightweight, portable, and now offer quick digital camera photo results form printout! Phone: 800-752-3263; E-mail: samcheck@earthlink.net; Web: www.MoreNewPatients.com.

Spinal Imaging: Spinal Imaging, Inc. is a professional health services organization and the world's largest provider of radiological interpretations and biomechanical analyses. Our mission is to assist doctors in growing their patient base, build stronger patient relationships, provide risk management by limiting doctor liability, provide unprecedented radiological technical assistance, and most importantly, to work in conjunction, and together, with doctors to keep patients healthy. Phone: 800-659-6718; Web: www.spinalimaging.com.

VerNova, Inc.: The VerNova Universal Evaluation System reveals objective measures that offer evidence-based treatment justification. This wireless compact unit evaluates *virtually* every functional ability - muscle testing, algometry, grip/pinch strength assessment, spine/extremity range of motion, dynamic lifting capacity, heart rate response, and job site analysis forces. This

new testing technology has an onboard display for field measurements, internal memory for testing off-site, and automatically interfaces with VerNova's industry-leading FCE software. Phone: 800-532-7266; Web: www.vernova.com.

Vonco Medical Product: Vonco Medical buys, sells & trades new and pre-owned medical equipment. One of the major lines Vonco represents is BTE Technologies, a leading supplier of computerized testing and evaluation equipment. Their ER System is state-of-the-science in assessment of physical capacities. The ease of performing peer-reviewed, published and custom tests as well as automated report preparation makes the ER System the leading product in the physical evaluation and rehabilitation industry. Phone: 800-972-6461; E-mail: stan@voncomed.com; Web: www.voncomed.com.

X-Rad: X-Rad is the only full-service tele-radiology solutions provider in the U.S. servicing the chiropractic profession. We place high-end fiberoptic laser X-ray scanners to allow X-rays to be scanned and digital images of those X-rays produced. These digital images are then transmitted to our facility via an encrypted, HIPAA-compliant connection to a secure Web server. Images of your patients' X-rays are strictly controlled with the utmost concern for privacy. Phone: 866-XRADNOW; Web: www.xrad.info.

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