

## Scrip Online Store Opens With 1,100 Products

CHIROMALL'S 46 STORES NOW OFFER MORE THAN 5,000 PRODUCTS AND SERVICES

Editorial Staff

Scrip Chiropractic Supply's online store on ChiroMall.com has finally been completed. With over 1,100 products, the Scrip store is now the largest store on ChiroMall, offering virtually everything you could possibly need for your practice.

"Log in to Win" the Vertetrac by Meditrac

Throughout the month of June, Meditrac is giving away the Vertetrac® (an \$1,195 value). Developed to aid the sufferers of herniated discs and low back pain (LBP), the Vertetrac® is a patented, state-of-the-art ambulatory traction system for the treatment of lumbar spine injuries and disorders. Be sure to visit the Meditrac store on ChiroMall.com to learn how their line of products can help improve the health of your patients.

Simply log in to ChiroMall.com during the month of June and you will automatically be entered for a chance to win. Each day that you log in during the month counts as a separate entry, giving you up to 30 chances to win. More details on the Vertetrac® can be found in ChiroMall's Meditrac store.

Be sure to visit the home page of ChiroMall for more information and prize details. Use your ChiroMall user ID and password, printed on the bottom of the front page of this issue of *Dynamic Chiropractic*. The unique user ID and password are only for those DCs who are logging in to ChiroMall for the first time. Once first-time users log in, additional security measures are enacted which prevent using the original password again.

Cash Rebates for First-Time Buyers

Earn up to \$25 in cash rebates from ChiroMall. All first-time ChiroMall buyers will receive a cash rebate for any purchase made in ChiroMall. Now is your chance to get paid for shopping in your favorite store. The rebate applies only to licensed doctors of chiropractic who have not yet shopped the site.

Save Up to 50% With ChiroMall Online Specials

Doctors can save up to 50 percent on many of the 5,000-plus chiropractic products and services currently offered in the ChiroMall stores. Some of the many online specials can be viewed at [www.chiromall.com/specials](http://www.chiromall.com/specials). Doctors should check this Web page often, as online specials change each month. You are not required to log in to view the online specials page, but you will want to do so in order to participate in the "Log in to Win" contest.

JULY 2005