

NEWS / PROFESSION

## This Is Why You Should Receive a Free Subscription to Nutritional Wellness

Editorial Staff

The premier issue of *Nutritional Wellness* generated an overwhelming positive reaction: Ninety-five percent of chiropractors surveyed ranked the overall quality of the publication as good, and said they would continue to read the publication on a regular basis.

In the same survey, over 85 percent of respondents rated the content of *Nutritional Wellness* as highly relevant to their practice interests. Here is an excerpt from one comment we received: "I was really impressed with the first issue and wondered how to make an advertising and editorial contribution to the next issue. [I think] it is important to get the word out about cleansing and detoxification."

MPA Media created *Nutritional Wellness* so chiropractors could learn about various aspects of nutrition and wellness (including the science behind sound nutrition, whole foods, herbs, homeopathy, and other natural nutritional approaches to health); understand how nutrition philosophically fits within the scope of their practice; and utilize this knowledge to help improve the health of their patients while expanding the services they offer.

The June issue of *Nutritional Wellness* will be mailed to subscribers soon. Don't miss receiving your free subscription to this new publication. Contact us today by phone (1-800-752-6012) or e-mail (subscription@nutritionalwellness.com), or visit www.nutritionalwellness.com.

JUNE 2005

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