

Save Up to 50 Percent With ChiroMall Online Specials

Editorial Staff

Doctors can save up to 50 percent on many of the 4,000-plus chiropractic products and services offered in the 45 ChiroMall stores. To view some of these online specials, visit www.ChiroMall.com/specials. Doctors should check this Web page often, as online specials change each month.

Doctors are not required to log in to ChiroMall to view the Online Specials page, but will want to log in to participate in the "Log in to Win" contest (please see details below). To log in to ChiroMall, you will need your unique user ID and password, which are printed on the bottom of the front page of this issue of *Dynamic Chiropractic*. You can also call toll-free 1-800-359-2289 to receive your unique user ID and password, which are only needed by DCs who are logging in for the first time. Once you log in to ChiroMall.com, additional security measures are enacted such that you no longer need your original user ID and password.

Cash Rebates for First-Time Buyers

Earn up to \$25 in cash rebates from ChiroMall. All first-time ChiroMall buyers will receive a cash rebate for any purchase made in ChiroMall. Now is your chance to get paid for shopping in your favorite store. The rebate applies only to licensed doctors of chiropractic who have not yet shopped the site.

Still Time for ChiroMall/Neck Orthotic Posture Right™ Giveaway

The Posture Right™ is the "curve" that works, helping correct the loss of cervical curve and forward head posture. It's a new and revolutionary cervical extension traction device that will help you improve your patients' neck, head and TMJ pain.

1. 1st Prize - Five cases of Posture Right™ (12 per case). Retail value of \$2,400.
2. 2nd Prize - Three cases of Posture Right™ (12 per case). Retail value of \$1,440.
3. 3rd Prize - One case of Posture Right™ (12 per case). Retail value of \$480.

Each day you log in to ChiroMall during the month of May counts as a separate entry, giving you up to 31 chances to win. There is no purchase required, no membership needed, and absolutely no fees. ChiroMall is your online shopping site for all things chiropractic, and the "Log in to Win" contest is open to all licensed doctors of chiropractic.

More details on the Posture Right™ can be found in ChiroMall's Neck Orthotic store. Be sure to visit the home page of ChiroMall for more information and prize details.

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