

The Feel Good Store Opens on ChiroMall

STILL TIME TO WIN A \$1,500 CUSTOMIZED MARKETING PLAN

Editorial Staff

The Feel Good Store is the 45th store to open on ChiroMall.com. The Feel Good Store specializes in offering a complete line of head-to-toe pain-relief and comfort products. The store features full lines of braces and supports, back rests and support pillows, magnetic therapy, massage therapy, analgesics, infrared light therapy, hot and cold therapy, and much more.

ChiroMall now offers the following online stores for your shopping convenience:

- A Trusted Voice
- Activator Methods
- Aqua-Cel Corporation
- Artworks, Inc.
- bio2 Cosmeceuticals
- Body Rub, Inc.
- Chi Institute
- Chiroconceptions.com
- Chiropharma.com
- Chiropractic Impressions
- ChiropracticArt.com
- ChiroPractice Marketing Solutions
- ChiroWeb.com
- Cho-Pat, Inc.
- Christina Studio Inc.
- Coral Calcium
- Current Events Associates
- DarleyUSA.com
- David Singer Enterprises, Inc.
- Doctors Choice Products
- Feel Good Store
- Foot Levelers, Inc.
- FRE, INC.
- Gallery Medica
- Health Visions Patient Education
- HESSCO
- In-Line Tables
- King Bio Homeopathics
- LIFETIMER International
- LSI International
- Marketing System Resources
- Medi Rub Massagers
- Meditrac Medical Equipment, Ltd.
- Moller Back Support Systems
- Motion Palpation Institute
- Neck Orthotic, Inc.

- Polar Products, Inc.
- Preferred Reading & Viewing Bookstore
- Pro-Med Products, Inc.
- RAMAR Industries, LLC
- S.A.M.
- Sweetsong Productions
- Therion Research, Inc.
- Total Nature
- Visual Odyssey, Inc.

"Log in to Win" a Customized Marketing Plan for Your Practice

For the remainder of the month of April, you could win a \$1,500 customized marketing plan, sponsored by the Marketing Advantage and ChiroMall.com. The Marketing Advantage is headed by Juan Nodarse, a 25-year marketing veteran with in-depth experience in the chiropractic profession, including 12 years as director of marketing at Palmer College.

Remember, no purchase is necessary to participate in the contest. Simply log in to ChiroMall.com and you will automatically be entered for a chance to win. Each day you log in during the month of April counts as a separate entry. Visit the home page of ChiroMall for more information and prize details.

Cash Rebates for First-Time Buyers

Earn up to \$25 in cash rebates from ChiroMall. All first-time ChiroMall buyers will receive a cash rebate for any purchase made in ChiroMall. Now is your chance to get paid for shopping in your favorite store. The rebate applies only to licensed doctors of chiropractic who have not yet shopped the site.

Additional details are available on the home page of www.ChiroMall.com. Be sure to log in using your ID and password, which are printed at the bottom of the front page of this issue.

You Could Be the Next Winner!

Congratulations to ChiroMall's March 2005 "Log in to Win" contest winners - and thanks to A Trusted Voice for sponsoring the March contest and providing a custom voicemail system to each winner. First prize, the Complete On-Hold System, valued at \$598, is awarded to Dr. Robert J. Friedrichs. Second prize, the ChiroVironments™ Silver, valued at \$399, goes to Dr. Gerald P. Nazar. And third prize, the ChiroVironments™ Basic, valued at \$199, goes to Dr. Lance Fenton.

Be sure to visit www.ChiroMall.com for details on April's "Log in to Win" contest. You could be the next winner.

ChiroMall is your online shopping site, with over chiropractic 4,000 products and services. No fees or membership are required. Must be a licensed doctor of chiropractic. Visit www.ChiroMall.com for more information.

MAY 2005