

## "Log in to Win" a \$1,500 Customized Marketing Plan

Editorial Staff

During the month of April, you could win a \$1,500 customized marketing plan, sponsored by The Marketing Advantage and ChiroMall.com. The Marketing Advantage is headed by Juan Nodarse, a 25-year marketing veteran with in-depth experience in the chiropractic profession, including 12 years as director of marketing at Palmer College.

Remember, no purchase is necessary to participate in the contest. Simply log in to ChiroMall.com and you will automatically be entered for a chance to win. Each day you log in during the month of April counts as a separate entry - that's up to 30 entries! Visit the home page of ChiroMall for more information and prize details.

### Cash Rebates for First-Time Buyers

Earn up to \$25 in cash rebates from ChiroMall. All first-time ChiroMall buyers will receive a cash rebate for any purchase made in ChiroMall. Now is your chance to get paid for shopping in your favorite store. The rebate applies only to licensed doctors of chiropractic who have not yet shopped the site. Additional details can be found on the home page of [www.ChiroMall.com](http://www.ChiroMall.com). Be sure to log in using your ID and password, which were printed at the bottom of the front page of the April 9, 2005 issue.

### You Could Be the Next Winner!

ChiroMall would like to congratulate Dr. Joseph Piche, winner of the February "Log in to Win" contest. Dr. Piche is the lucky winner of a \$1,000 shopping spree in Hessco's online ChiroMall store. Congratulations to Dr. Piche, and thank you, Hessco, for sponsoring the February contest. Be sure to visit ChiroMall for details on how you could be the next winner.

ChiroMall is your online shopping site, with over 40 stores and 4,000 products. No fees and no membership are required. You must be a licensed doctor of chiropractic. Visit [www.ChiroMall.com](http://www.ChiroMall.com) for more information.

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