

"A Trusted Voice" Store Opens on ChiroMall With Audio Files

STILL TIME TO WIN THE HESSCO \$1,000 SHOPPING SPREE!

Editorial Staff

A Trusted Voice is the 43rd store to open on ChiroMall. The store features easy-to-play sound files that give doctors of chiropractic samples of what the company's products and services will sound like in their office.

A Trusted Voice is dedicated to enhancing the image of your practice using the power of world-class voice talent. A Trusted Voice creates professional voicemail, audio systems, and educational CDs that inspire patients and colleagues to value the doctor's services in a greater way.

Log in to Win the \$1,000 Hessco Shopping Spree

Hessco is a premier distributor of chiropractic supplies and equipment, and has been serving the profession for over 40 years. Hessco's store offers more than 1,800 products at competitive prices.

To enter the \$1,000 shopping spree contest, simply log in to ChiroMall.com during the month of February. You can increase your chances of winning by logging in to ChiroMall once each day, earning you up to 28 entries for the month. Additional contest information is available on the home page of www.ChiroMall.com. To view all equipment and products sold by Hessco, log in to ChiroMall.com and select "Hessco."

ChiroMall.com's "Log In to Win" contest is open to licensed doctors of chiropractic only. Doctors can find their unique user ID and password, which are necessary to access ChiroMall.com, at the bottom of the front page of the Feb. 12 issue of *Dynamic Chiropractic*. If you don't have a copy of that issue handy, call 714-230-3159 to receive your user ID and password.

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