

Published Products - Books, Videos, Audios, Charts: What Are My Choices?

Editorial Staff

You've made the decision to become a doctor of chiropractic; invested money in your education, the perfect practice location, staffing, etc. Now what? Where can you go to find information on products, education and other goods and services to help grow your practice?

"What Are My Choices?" is a monthly column that gives you the information you need, straight from the experts: the companies themselves. This column focuses on companies and institutions that provide published products to the chiropractic profession. Consider the wide range of choices available:

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Ultimate Practice Systems: Founded by Dr. Timothy Gay, Ultimate Practice Systems has developed educational tools and manuals designed to aid chiropractors in maximizing their practice potential. Manuals cover topics ranging from office procedures to marketing. Train an efficient and hard-working staff with DVD training presentations. Hold a visually impacting Spinal Care Class with

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If your company offers products or services to the chiropractic profession and would like to be listed in "What Are My Choices," please contact the sales department via e-mail: sales@mpamedia.com.

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