

## Analgesics, Pain-Relief Aids, etc... What Are My Choices?

Editorial Staff

You've made the decision to become a doctor of chiropractic; invested money in your education, the perfect practice location, staffing, etc. Now what? Where can you go to find information on products, education and other goods and services to help grow your practice?

"What Are My Choices?" is a monthly column that gives you the information you need, straight from the experts: the companies themselves. This column focuses on companies that provide analgesics, pain-relief aids, and other similar products to the chiropractic profession. Consider the wide range of choices available:

What are my choices?

Capriola Corp: Offers the Headache Relief Band,<sup>TM</sup> a non-drug therapy for headaches. No side-effects and results are immediate. Become a distributor today and join the 500 doctors in the USA who resell our product. We offer special terms and guarantee you will be happy with the results of the Headache Relief Band.<sup>TM</sup> Phone: 866-Headrelief; E-mail: [help@headachereliefband.com](mailto:help@headachereliefband.com); Web: [www.headachereliefband.com](http://www.headachereliefband.com).

China Gel: Developed and clinically tested by chiropractor Dr. Paul Tullio, China-Gel is a topical pain reliever used by chiropractors to improve the effectiveness of their ultrasound treatments and post-treatment care. It is an herbal and greaseless topical that incorporates modern technology with ancient pain-relieving concepts of Chinese medicine. The herbal ingredients, including menthol, camphor, ginseng, angelica, lavender oil, aloe vera and witch hazel, produce a fast and lasting relief. Phone: 800-898-4435; E-mail: [relief@chinagel.com](mailto:relief@chinagel.com); Web: [www.chinagel.com](http://www.chinagel.com).

Doctor Hoy's Pain Relief Gel: Our menthol and camphor formula is cool when applied, and then gradually warms to provide comforting pain relief from soreness associated with overworked muscles, sprains, backache and inflammatory conditions such as arthritis, joints and strains. Doctor Hoy's is water-based, meaning it's easily absorbed, leaves no residue, doesn't stain clothing, works in minutes, lasts for hours and leaves no lingering odor. Phone: 623-465-2001; E-mail: [twright@drhoys.com](mailto:twright@drhoys.com); Web: [www.drhoys.com](http://www.drhoys.com).

Guberman Chiropractic: The Ultimate Joint Repair Formula - the most comprehensive combination of joint-enhancing materials ever put together in one supplement. Used by hundreds of doctors nationwide, including the Buffalo Bills NFL team. Phone: 800-333-9942; Web: [www.DrGuberman.com](http://www.DrGuberman.com).

Kool Fit America: Kool N Fit® "Pain Relieving Liquid" is a proven, all-natural spray containing over a dozen herbal ingredients. Just spray it on (no rubbing needed) and feel its deep penetrating action do its work, giving the user effective pain relief without inflammation or irritation of the skin. By stimulating blood flow, relaxing tight muscles, and its cooling action, Kool N Fit® "Pain Relieving Liquid" invigorates, relieves cramps, restless legs, and creates a feeling of well-being.

Phone: 800-852-5665; Web: [www.koolfitamerica.com](http://www.koolfitamerica.com).

O'Malley & Potter: Help alleviate pain, muscle spasms, inflammation, stress, and more. Augment your body/energy work with lotions formulated with therapeutic quality essential oils. Claudia O'Malley's pain relief products developed from her own need to find relief from fibromyalgia symptoms and its related disorders. As she discovered that the "remedies" she made for herself gave more relief than the prescriptions from the doctors, she shared these lotions with others, and soon a clientele was formed, and then a thriving business. This product line is extraordinarily fine and pure, for use by both the therapist and the client. Phone: 425-788-8174; E-mail: [feelgood@feelgoodproducts.com](mailto:feelgood@feelgoodproducts.com); Web: [www.feelgoodproducts.com](http://www.feelgoodproducts.com).

Performance Health: Biofreeze® is a unique, effective analgesic formulated to provide a variety of benefits for therapy, pain relief, exercise/training and overall comfort. The result is a fast-acting, deep-penetrating, and long-lasting pain reliever. Phone: 800-246-3733; E-mail: [health@biofreeze.com](mailto:health@biofreeze.com). Web: [www.biofreeze.com](http://www.biofreeze.com).

Ramar Industries LLC: CozyHold™ and CozyHold™ Pro provide a new way to relieve the discomfort of having to hold a cold/hot gel pack on. CozyHold™ is designed to hold frozen or heated gel packs in insulated pockets and secures the neoprene holder with a self-fastener. Users are not immobilized and can go about their normal routine. CozyHold™ includes 2 sections; each with one pocket; two gel packs; and a 12-inch extension piece. Phone: 800-559-2699; Web: [www.cozyhold.com](http://www.cozyhold.com). Products now available on [www.ChiroMall.com](http://www.ChiroMall.com).

Straight Arrow: Medic Ice is the result of years of research, understanding and dedication to provide maximum pain- relief benefits with less aggravation for the consumer. Therapeutic Medic Ice is the real thing for real pain. Phone: 800-827-9815; Web: [www.medicice.com](http://www.medicice.com).

Wei Laboratories: FASTT Patch is used to treat musculoskeletal system injuries such as bone fractures, tendonitis, sprains and strains, and bursitis, as well as post-surgical wounds and non-angina chest wall inflammation. It accelerates the healing of acute and chronic injuries and injuries caused by overuse of the tendon. Phone: 888-919-1188; Web: [www.WeiLab.com](http://www.WeiLab.com).

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If your company offers products or services to the chiropractic profession and would like to be listed in "What Are My Choices," please contact Renee Coloman via e-mail: [rcoloman@mpamedia.com](mailto:rcoloman@mpamedia.com).

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