

## Over 40 Stores Now Open on ChiroMall!

### CHIROPRACTICE MARKETING SOLUTIONS OPENS NEW STORE

Editorial Staff

In less than one year, ChiroMall has opened more than 40 online stores exclusively for doctors of chiropractic. ChiroMall was developed as a "closed" mall, ensuring that only doctors of chiropractic could view products and prices. Unlike almost every other chiropractic e-commerce Web site, ChiroMall uses the closed mall concept to prevent patients from buying health care products directly.

ChiroMall now features 4,000-plus products and services in its 40 stores, with online discounts that are normally not otherwise available.

The newest store to join the ChiroMall family is:

At ChiroPractice Marketing Solutions, our entire focus is on building chiropractic practices with proven marketing systems. We have been providing practice-building marketing solutions, systems, ideas, tools, and services since 1999.

The current list of stores now open on ChiroMall includes:

Activator Methods  
Aqua-Cel Corporation  
Artworks Inc.  
bio2 Cosmeceuticals  
Chi Institute  
Chiroconceptions.com  
Chiropharma.com  
Chiropractic Impressions  
ChiroPractice Marketing Solutions  
ChiroWeb.com  
Cho-Pat, Inc.  
Christina Studio Inc.  
Coral Calcium  
Current Events Associates  
DarleyUSA.com  
David Singer Enterprises, Inc.  
Doctors Choice Products  
Foot Levelers, Inc.  
FRE, Inc.  
Gallery Medica  
Health Visions  
HESSCO  
In-Line Tables  
King Bio Homeopathics  
LIFETIMER International

LSI International  
Marketing System Resources  
Meditrac Medical Equipment, Ltd.  
Moller Back Support Systems  
Motion Palpaton Institute  
Neck Orthotic, Inc.  
Polar Products, Inc.  
Preferred Reading & Viewing Bookstore  
Pro-Med Products, Inc.  
S.A.M.  
Scrip  
Sweetsong Productions  
The Big Idea, Inc.  
Therion Research, Inc.  
Total Nature  
Visual Odyssey, Inc.

#### Your Own User ID and Password on Page 1

If you are a licensed doctor of chiropractic, your unique user ID and password are printed on the bottom of the front page of this issue of *Dynamic Chiropractic*. Use your unique user ID and password information to enter ChiroMall. Once you do, you will be asked to change your user ID and password. This provides an additional layer of security for your information and allows you to make purchases for your practice in confidence. If you need your unique user ID and password, you can call toll-free: 800-359-2289.

#### Specially Priced Chiropractic Products and Services

Always check the ChiroMall Online Specials before you buy. ChiroMall Online Specials can be found at [www.ChiroMall.com/specials](http://www.ChiroMall.com/specials). Remember that new specials are listed every month, and specials from the previous month are no longer available at discounted prices.

Companies interested in opening an online store on ChiroMall can contact Renee Coloman at 800-324-7758 or [rcoloman@mpamedia.com](mailto:rcoloman@mpamedia.com).

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