## Dynamic Chiropractic

**NEWS / PROFESSION** 

## ChiroMall Cash Rebates on Over 4,000 Chiropractic Products Now Available Until Oct. 31

SCRIP, VISUAL ODYSSEY AND DARLEYUSA OPEN NEW STORES

**Editorial Staff** 

Cash rebates of up to \$25 per visit in ChiroMall are still available through Oct. 31, 2004. ChiroMall shoppers can earn cash rebates based upon the total amount spent during each visit, beginning at just \$50. The cash rebates are paid directly from ChiroMall and apply to all 4,000+ products and services purchased in all 35 stores, even those products that are already specially priced. Additional ChiroMall features and benefits include price comparisons, product browsing and power searches, guaranteed lowest prices, and monthly online discounts.

The newest stores to open are:

Darley Therapy Equipment offers a quality line of electric massage tables and stationary massage tables in North America and is excited to offer DarleyUSA, a quality, functional and cost-effective product line to meet the stringent requirements of an educated North American market. Darley promotes quality and function without the high cost.

Visual Odyssey is committed to creating Chiropractic Patient Education that will help you build your practice at the Speed of Sight<sup>im</sup>. Doctors who make Chiropractic Patient Education an integral part of their procedures enjoy more Patient Referrals and more Patient Retention.

During Scrip's 36-plus years of serving the chiropractic profession as a top distributor, they have continually listened to doctors and their assistants and have improved their services to exceed customer expectations. Simply put, the success of Scrip depends on every customer's satisfaction.

Your Own User ID and Password on Page 1

ChiroMall is password-protected, allowing store owners to offer professional pricing. If you are a licensed doctor of chiropractic, your unique user ID and password can be found on the bottom of the front page of this issue of *Dynamic Chiropractic*. Use your unique user ID and password information to enter ChiroMall. Once you do, you will be asked to change your user ID and password. This provides an additional layer of security for your information while allowing you to make purchases for your practice in confidence.

Specially Priced Chiropractic Products and Services

Always check the ChiroMall Online Specials before you buy. These additional monthly discounts are as high as 30 percent off regular ChiroMall pricing. ChiroMall Online Specials can be found at <a href="https://www.ChiroMall.com/specials">www.ChiroMall.com/specials</a>. Remember, new items will be listed every month replacing other items that may no longer be available at those special prices.

Companies interested in opening an online store on ChiroMall should contact Renee Coloman at

## $800\text{-}324\text{-}7758 \ or \ rcoloman@mpamedia.com.$

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