

NEWS / PROFESSION

ChiroMall Offers Cash Rebates on Over 3,200 Chiropractic Products

HESSCO AND S.A.M. OPEN NEW STORES

Editorial Staff

Cash rebates are available on all products and services sold in ChiroMall's 33 stores throughout the month of October. Cash rebates are awarded based upon the total amount spent during each visit, beginning at just \$50. ChiroMall's cash rebates apply when purchasing any of the 3,200-plus products and services currently available - even items that are specially priced. Doctors can browse products, compare prices and take advantage of online discounts that are normally not otherwise available.

The two newest stores are:

Through S.A.M.®, Spinal Analysis Machine, more than 10,000,000 people with musculoskeletal problems have been brought together with practitioners who can help. S.A.M.® machines are designed to be professional and durable, and are built with meticulous standards to reflect a professional image.

Hessco offers chiropractors choices - features, prices and products that doctors want. While every supply catalog you receive blares out that it's the most affordable, the fastest, the most convenient, etc., none of them talks about choice. That's the difference Hessco makes.

Online Specials

ChiroMall Online Specials can be found at www.ChiroMall.com/specials. New specials are listed every month, and specials from the previous month are no longer available at discounted prices. Always check the ChiroMall Online Specials before you buy.

Your Own User ID and Password

Every known doctor of chiropractic in the world has been given their own unique user ID and password for entrance into ChiroMall. If you are a DC, your unique user ID and password can be found on the bottom of the front page of the Oct. 7 issue of *Dynamic Chiropractic*. Use your user-assigned user ID and password information to enter ChiroMall; once you do, you will be asked to change your user ID and password. This provides an additional layer of security for your information and allows you to make purchases for your practice in confidence.

Companies interested in opening an online store on ChiroMall should contact Renee Coloman at 800-324-7758 or rcoloman@mpamedia.com.

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