

Cho-Pat and Artworks Open Stores on ChiroMall

Editorial Staff

Since January, ChiroMall, the world's largest chiropractic shopping mall, has opened more than 30 online stores to serve the chiropractic profession.

Quality companies dedicated to chiropractic independently operate each store. ChiroMall stores allow chiropractors the opportunity to browse products, compare prices and take advantage of online discounts that are normally not otherwise available.

ChiroMall stores currently offer more than 1,600 products and services overall, with another 2,000 in development. At the current pace of store openings, ChiroMall expects to offer more than 50 stores with over 5,000 chiropractic products and services by the end of the year.

The following stores are currently open:

Activator Methods
Aqua-Cel Corporation
bio2 Cosmeceuticals
Chi Institute
Chiroconceptions.com
Chiropharma.com
Christina, Studio Inc.
Coral Calcium
Current Events Associates
David Singer Enterprises, Inc.
Doctors Choice Products
Foot Levelers, Inc.
Gallery Medica
In-Line Tables
King Bio Homeopathics
LIFETIMER International
LSI International
Marketing System Resources
Meditrac Medical Equipment, Ltd.
Moller Back Support Systems
Motion Palpation Institute
Neck Orthotic, Inc.
Polar Products, Inc.
Preferred Reading & Viewing Bookstore
Pro-Med Products, Inc.
Sweetsong Productions
The Big Idea, Inc.
Therion Research, Inc.
Total Nature

Two New Stores to Serve You

ChiroMall's two newest stores are:

Artworks offers a growing line of chiropractic accessories to help doctors communicate and share the vision of chiropractic to the world. Since 1994, Artworks has been creating a new genre of chiropractic art, resulting in a powerful, memorable line of lithographs that communicates the meaning of chiropractic to patients.

Cho-Pat,(r) Inc., designs, manufactures and distributes specific and innovative preventive and pain-reducing sports/medical devices for the arm, wrist, leg and knee. Cho-Pat products, all made in the U.S., are highly recommended for their role in preventing or lessening pain and discomfort.

First-Time Cash Rebates

Doctors of chiropractic who have not yet visited ChiroMall.com now receive a cash rebate of up to \$25 on all purchases made during their first visit. The cash rebate program applies only to those DCs who have yet to log on to ChiroMall.com. For more details, please log on using your unique user ID and password, found at the bottom of the front page of this issue.

Online Specials

ChiroMall Online Specials can be found at www.ChiroMall.com/specials. New specials are listed every month, and specials from the previous month are no longer available at discounted prices. Always check the ChiroMall Online Specials before you buy.

Your Own User ID and Password

Every known doctor of chiropractic in the world has been given their own unique user ID and password for entrance into ChiroMall. If you are a DC, your unique user ID and password can be found on the bottom of the front page of this issue. Use your user-assigned user ID and password information to enter ChiroMall; once you do, you will be asked to change your user ID and password. This provides an additional layer of security for your information and allows you to make purchases for your practice in confidence.

Companies interested in opening an online store on ChiroMall should contact Renee Coloman at 800-324-7758 or rcoloman@mpamedia.com.

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