

ChiroMall - Your Chiropractic Shopping Mall

CHIROPRACTIC IMPRESSIONS OPENS NEW STORE

Editorial Staff

Imagine a huge chiropractic shopping mall, where all the stores sell all the products and services you want and need to run your practice. Now imagine that this chiropractic shopping mall is just down the street. Instead of having to wait to go to a convention, you can visit the chiropractic shopping mall anytime you need something. You can run in and make a quick purchase, or browse around and see what's new.

ChiroMall.com is your online shopping mall. Currently, ChiroMall has 31 stores and more than 1,500 products and services available to assist in the success of your practice. With ChiroMall, you no longer need to spend time looking for your favorite company's Web site. The products you need are available at a single site. You can do comparison shopping or check out the latest online specials, many of which are guaranteed to be the lowest prices you will find anywhere. (See ChiroMall.com for details.)

First-Time Cash Rebates

Doctors of chiropractic who have not yet visited ChiroMall.com will receive a cash rebate of up to \$25 on all purchases made during their first visit. The cash rebate program applies only to those DCs who have yet to log on to ChiroMall.com. For more details, please log on using your unique user ID and password, printed at the bottom of the front page of the Sept. 13, 2004 issue.

More Than 30 Stores to Serve You

ChiroMall now features 31 stores with almost 1,600 chiropractic products and services for your practice. The newest store is:

Chiropractic Impressions offers mattresses and pillows that provide optimum support with minimum pressure and promote circulation, allowing patients to achieve a deeper, more revitalizing night's sleep. Chiropractic Impressions™ emphasizes that doctors of chiropractic are experts in wellness care.

Online Specials

ChiroMall Online Specials can be found at www.ChiroMall.com/specials. New specials are listed every month, and specials from the previous month are no longer available at discounted prices. Always check the latest ChiroMall Online Specials before you buy.

Your Own User ID and Password

Every known doctor of chiropractic in the world has been given their own unique user ID and password for entrance into ChiroMall. If you are a DC, your unique user ID and password can be found on the bottom of the front page of the Sept. 13 issue. Use your user-assigned user ID and password information to enter ChiroMall; once you do, you will be asked to change your user ID and password. This provides an additional layer of security for your information and allows you to

make purchases for your practice in confidence.

Companies interested in opening an online store on ChiroMall should contact Renee Coloman at 800-324-7758 or rcoloman@mpamedia.com.

SEPTEMBER 2004

©2024 Dynamic Chiropractic™ All Rights Reserved