

Over 150,000 Consumers Learn More About Chiropractic - Every Two Weeks

Editorial Staff

Every two weeks, ChiroWeb.com sends *To Your Health (TYH)*, an e-mail newsletter, to interested chiropractic patients and other consumers. TYH provides articles and information on chiropractic and related health topics.

On July 27, 2004, the number of subscribers to the newsletter broke the 150,000 mark: 150,303, to be exact. While the bulk of these subscribers are in the United States, consumers and patients in most countries around the world also enjoy the information.

The *To Your Health* e-mail newsletter is part of a program designed to increase the general public's understanding and appreciation of chiropractic and wellness care. Subscribers are encouraged to forward the information in *TYH* to family, friends and co-workers. The program supports local doctors of chiropractic by raising chiropractic awareness in their communities. Currently, almost 2,000 doctors of chiropractic are involved in the program.

If you would like more information about how you can get involved, please call toll-free: 1-877-493-2047.

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