

## Health Visions and LSI International Open Stores on ChiroMall

CASH REBATES FOR NEW VISITORS

Editorial Staff

Doctors of chiropractic who have not yet visited [ChiroMall.com](http://ChiroMall.com) will now receive a cash rebate of up to \$25 on all purchases made during their first visit. The cash rebate program is effective Sept. 1, 2004, and applies only to those DCs who have yet to log on to [ChiroMall.com](http://ChiroMall.com). For more details, please log on to the site using your unique user ID and password, printed at the bottom of the front page of this issue.

### Thirty Stores to Serve You

ChiroMall now features 30 stores with almost 1,600 chiropractic products and services for your practice. The two newest stores are:

Health Visions - continues to work hard to develop new patient education systems that will help chiropractic practices and educate more people about the wonderful benefits of chiropractic care.

LSI International - serving the health care industry since April 1987, LSI sells only to licensed health care professionals. LSI charges wholesale, never retail prices, and sells only the highest quality products.

### ChiroMall Specials

ChiroMall Online Specials can be found at [www.ChiroMall.com/specials](http://www.ChiroMall.com/specials). Remember, new items are listed every month, and discounted items from the previous month are longer available at those special prices. Always check the ChiroMall Online Specials before you buy.

### Your Own User ID and Password

Every known doctor of chiropractic in the world has been given their own unique user ID and password for entrance into ChiroMall. If you are a DC, your unique user ID and password can be found on the bottom of the front page of this issue of *Dynamic Chiropractic*. Use your user-assigned user ID and password information to enter ChiroMall; once you do, you will be asked to change your user ID and password. This provides an additional layer of security for your information and allows you to make purchases for your practice in confidence.

Companies interested in opening an online store on ChiroMall should contact Renee Coloman at 800-324-7758 or [rcoloman@mpamedia.com](mailto:rcoloman@mpamedia.com).

SEPTEMBER 2004