

Three New Stores on ChiroMall.com: Moller Back Support Systems, Coral Inc., and Christina Studio

Editorial Staff

- Christina Studio manufactures patented "Original Cincher" back supports for both men and women, but particularly specializes in back supports for women. The "Back Support Designed for Women by a Woman" provides comfortable, good-looking and adjustable support products.
- Coral Inc., is one of the largest suppliers of bulk coral in the U.S., with a commitment to offering the absolute best coral products. Coral Inc. uses only eco-safe, above-sea-harvesting fossilized sea coral.
- The Moller Back Support™ is clinically proven! Tests conclude that after using the Moller™ for just 21 minutes, patients experience reduced fatigue, neck strain, headaches, arm and leg discomfort, and venous congestion, resulting in improved grip strength, respiratory capacity and hand temperature.

ChiroMall now features 20 online stores offering almost 900 products exclusively for doctors of chiropractic. ChiroMall protects professional prices by limiting access to DCs who have their unique user ID and password. Your unique user ID and password were printed on the front page of the June 17, 2004 issue of *Dynamic Chiropractic*.

Current ChiroMall Online Specials can be found at www.ChiroMall.com/specials. Remember, new items will be listed every month, and items listed during the previous month will no longer be available at those special prices.

Doctors who don't know their unique user ID and password can request them via e-mail (listservices@mpamedia.com). Please provide your full name, address, license number and the state that issued your license.

Companies interested in opening an online store on ChiroMall should contact Renee Coloman, marketing coordinator, at 800-324-7758.

JULY 2004