

## Is Your Web Site Deserving of the ChiroMaster Award?

Editorial Staff

On June 15, 2004, *DC* will begin accepting submissions for *Dynamic Chiropractic's* annual ChiroMaster Award contest, which honors the best individual chiropractic sites on the Web. In 1998, *DC* created the ChiroMaster to recognize individual doctors of chiropractic who have created useful, comprehensive Web sites for their practices. Throughout the years, our goal has always been the same: to help motivate DCs to design their own sites, thus furthering the public's knowledge about chiropractic.

As in previous years, there is no limit to the number of sites that can receive the ChiroMaster Award. All sites will be reviewed by *DC's* Web site committee, which will present the award to sites the committee considers, among other things, educational and easy to navigate. Sites will also be judged on chiropractic and technical value, including, but not limited to:

- information about your practice;
- information for your patients;
- information about the art and science of chiropractic;
- compatibility with various Web browsers
- download time; and
- site layout.

To apply for the ChiroMaster Award, please send an e-mail to [editorial@mpamedia.com](mailto:editorial@mpamedia.com) with the words "ChiroMaster 2004 Award Submission" in the subject field. Be sure to include the following information in your message:

- your first and last name;
- your Web site address;
- a brief (30 words or fewer) description of the site; and
- a brief explanation of why your site deserves the ChiroMaster Award.

The submission deadline for this year's contest is July 31. Winning sites will be announced in the Sept. 13, 2004 issue of *DC*.

Good luck!

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