Dynamic Chiropractic



"Titular to the NCA as equally as B.J. was to the ICA," Palmer graduate Loran M. Rogers, DC, of Webster City, Iowa, was secretary-treasurer of the NCA from 1932 until the merger that formed the ACA in 1963-64. He was also editor, and for many years, owner and publisher of the Journal of the NCA, and the founding editor of the ACA Journal of Chiropractic in 1964. Rogers was a co-founder of the Chiropractic Research Foundation in 1944, and in 1945 led the

CHIROPRACTIC (GENERAL)

Organized Chiropractic in America: Approaching the Centennial, Part 2 of 2

Joseph Keating Jr., PhD

Editor's note: Part 1 of this article (www.chiroweb.com/archives/22/10/07.html) appeared in the May 6, 2004 issue.

During the difficult days of the Great Depression, the National Chiropractic Association (NCA) struggled for membership. In the wake of World War II, however, as veterans returned and chiropractic colleges saw a dramatic increase in enrollment, a new confidence took hold within organized chiropractic; it took a number of giant steps in its infrastructure during this period. The Chiropractic Research Foundation (CRF; today's FCER) was established by the NCA as a nonprofit

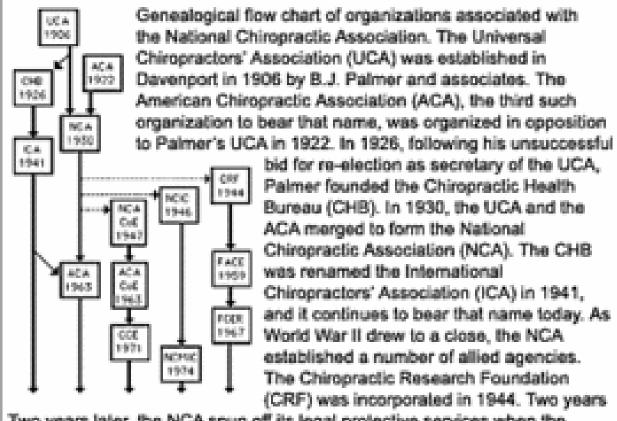
philanthropic agency in 1944,¹³ and would fund NCA and later ACA projects (especially college improvements) for decades. Two years later, the NCA board of directors established the Mutual Corporation for Malpractice Insurance, today the National Chiropractic Mutual Insurance Company (NCMIC). Of interest in this regard was the NCMIC's first legal team, who were members of the Wisconsin law firm descended from Tom Morris and the legal defenders of Dr. Shegetaro

Morikubo in 1907.² Profits from the malpractice insurer, which might otherwise have been returned to policyholders as dividends, were donated to the CRF for its grant-making activities.



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Following Dr. B.J. Palmer's death in 1961, it was hoped that greater unity in the profession would be possible. The NCA and ICA had been feuding for years over issues of scope of practice, and length and content of chiropractic education. Now, it seemed possible to combine forces in common purpose. Adding to the optimism for unity was the success experienced in forming the NBCE in 1962-63, through cooperative efforts of the "straights" and "mixers" comprising the COSCEB. Overtures to the new leadership of Palmer's ICA were made, but were only partly successful. A splinter group from the ICA leadership worked with NCA leaders to establish the ACA "master plan" for the profession. The new ACA became reality in January 1964, but its constitution and bylaws were rewritten by the state delegates at the organization's first convention in Denver later that year. Specifically rejected was a clause that would have specified a scope of practice, replaced by a "states' rights" policy that left such issues to individual states.



Two years later, the NCA spun off its legal protective services when the National Chiropractic Insurance Company (NCIC) was chartered. The NCA established its Council on Education (CoE) in 1947. The CRF was reorganized as the Foundation for Accredited Chiropractic Education (FACE) in 1959. With the emergence of the present-day American Chiropractic Association (ACA) in 1963 from the NCA and a splinter group from the ICA, the NCA-CoE became the ACA-CoE. The FACE was renamed the Foundation for Chiropractic Education and Research (FCER) in 1967, and supported the work of the CoE. The ACA-CoE was independently incorporated as the Council on Chiropractic Education (CCE) in 1971. The NCIC was renamed the National Chiropractic Mutual Insurance Company (NCMIC) in 1974.²

The new ACA and the ICA continued to spar with one another, with each national society supporting a different accrediting body for chiropractic schools. The competing applications for recognition by the U.S. Office of Education (USOE), from the ACA-endorsed CCE and the ICA-endorsed Association of Chiropractic Colleges (ACC; not related to today's ACC) undoubtedly delayed recognition of chiropractic education at the federal level. The CCE achieved federal

recognition as an accrediting body for chiropractic colleges in August 1974;¹⁴ once this was established, most chiropractic schools promptly sought accreditation through CCE. The various licensing boards around the nation gradually accepted CCE accreditation in lieu of their own school evaluations, and the agency became a source of pride and unified action in subsequent years. However, the CCE authority was challenged in the 1980s when the Straight Chiropractic Academic Standards Association (SCASA) was briefly recognized by USOE.

Six Top Leaders of ICA Resign in Protest!

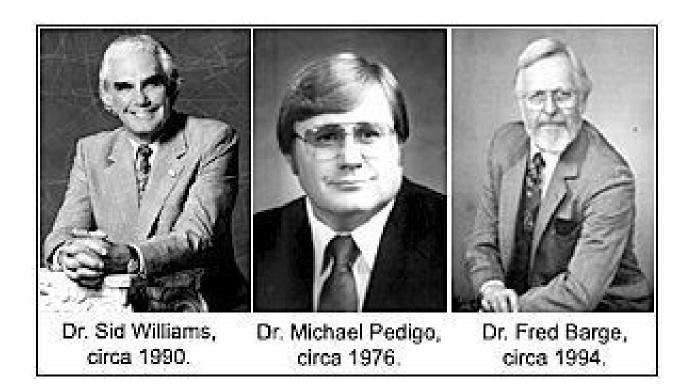


Pictured above are the six ICA leaders, five of them members of the ICA Board of Control, who have resigned their official positions, effective immediately. They are: Dr. Richard W. Tyer, Jackson, Miss.; Dr. A. A. Adams, First Yice-President, Taroma, Wash.; Dr. Clair W. O'Dell, Chairman of World Posture Pageset, Wyandotte, Mich.; Dr. Dyvere E. Biser, Second Vice-President, Dallas, Texas; Dr. Harold F. Ramell, Edmonton, Alia; and Dr. I., K. Griffin, Fort Worth, Texas.

These ICA leaders earned the enmity of their "purist" colleagues when they left the ICA to become founding members of today's ACA in 1963-64. (From the Journal of the National Chiropractic Association, May 1963.)

Additional efforts to generate a single, unified national membership society of chiropractors have been undertaken in the past 40 years, most notably in the late 1980s. At that time, Michael Pedigo, DC (co-plaintiff in the Wilk antitrust suit against the American Medical Association and affiliated allopathic organizations), was elected president of the ICA. Dr. Pedigo sought an accommodation with the ACA, and nearly succeeded in bringing about a merger of the two groups. However, this initiative was opposed by former ICA president and board chairman, Sid E. Williams, DC, founder and president of Life Chiropractic College of Marietta, Georgia. In 1988, a vote among ICA members on the merger failed to reach the two-thirds majority required by their articles of incorporation, and the effort failed.

The late Fred Barge, DC, PhC, succeeded Dr. Pedigo as president of the ICA and fostered a recommitment to "Palmer principles" within the organization. Dr. Pedigo joined the ACA and eventually served as CEO of that organization; he is the only individual to have served as president of both societies. Since 1993, Dr. Pedigo has been a member of the board of directors of the NCMIC.



The story of organized chiropractic has yet to be told in all its detail. In particular, the eight-decade story of the ICA has received only brief review,¹⁷ and the past 40 years of the ACA saga have yet to be told. A few states have published works on the history of chiropractic in their jurisdictions,¹⁸⁻²⁰ and the late Martha Metz, DC, wrote and published a history of the profession in Kansas some years ago.²¹ The sagas of the COSCEB FCLB and the NCMIC will soon become available through the publication of two books dealing with their histories. Tales of organized chiropractic beyond American borders also await a full accounting.

As the profession nears this centennial milestone of organized chiropractic, now may be a good time to take stock of how its infrastructure has evolved. While the past provides no blueprint of the future, understanding the lessons of yesteryear can aid in avoiding pitfalls and in facilitating more prudent planning. "Those who forget their past," it has been suggested, "may be doomed to repeat it."

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