

Foot Levelers Store Opens on ChiroMall

Editorial Staff

The Foot Levelers online store is now open on ChiroMall. Foot Levelers offers orthotics and a variety of other products, including exclusive lines of cervical support pillows and rehabilitation products, plus educational videos, DVDs, books, patient education material and a Step-By-Step Success(tm) Kit. In addition, DCs can register for Foot Levelers license renewal seminars online.

The next issue of *Dynamic Chiropractic* will feature a listing of ChiroMall Online Specials that are available at ChiroMall stores. Each listing will include the store, the product and the percentage discount you can enjoy by buying these items online. (Because of certain restrictions, we are not able to reveal the actual price, only the percentage you will save over the retail price.) The ChiroMall Online Specials page will be featured in the first issue of the month (May 6, June 3, July 1, etc.) and will be listed in the "Features" section on the front page of those issues. If you'd rather not wait, you can access the same information at www.ChiroMall.com/specials (no user ID or password required). Remember, new items will be listed every month, and previously discounted items will no longer be available at those special prices.

ChiroMall (www.ChiroMall.com) now offers more than 600 products exclusively for doctors of chiropractic. ChiroMall protects professional prices by limiting access to doctors of chiropractic who have a unique user ID and password. Your unique user ID and password can be found on the front page of the April 8, 2004 issue that was mailed just two weeks ago.

Doctors who don't know their unique user ID and password can request them by sending an e-mail to listservices@mpamedia.com. Please provide your full name, address, license number and the state that issued your license.

Companies interested in opening an online store on ChiroMall can contact Angelique Dolan, marketing coordinator, at 714-230-3178 or adolan@mpamedia.com.

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