

Polar Products and 1stBooks Join ChiroMall

Editorial Staff

Polar Products, maker of numerous hot/cold therapy products, has just opened its online store on ChiroMall. Polar Products currently offers more than 60 different items for doctors to use with their patients.

1stBooks, publisher and marketer for self-published authors, now offers 20 titles in the Preferred Reading and Viewing Store, with more titles expected. 1stBooks offers a unique arrangement by which all of its authors are considered self-published and own all rights to their books.

ChiroMall (www.ChiroMall.com) now offers more than 500 products exclusively for doctors of chiropractic. DCs must use their unique user ID and password to enter ChiroMall, as prices and access are protected. Doctors who don't know their unique user ID and password can request them via e-mail (listservices@mpamedia.com). Please include your full name, address, license number and the state that issued your license.

Companies interested in opening a store on ChiroMall can contact Angelique Dolan, marketing coordinator, at (800)-324-7758.

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