

ChiroMall Adds New Publishers

Editorial Staff

It is still several months before the grand opening of ChiroMall.com, but that doesn't mean you can't start shopping! Four publishers recently added their books, tapes and other materials to the growing list of products available on the site:

1. Elsevier - offers more than 100 titles from several publishers, covering various topics including chiropractic, acupuncture and others. Includes titles from Churchill-Livingstone, Mosby, Saunders, Butterworth-Heinemann, and Hanley & Belfus, which are now part of the Elsevier Health Sciences Division.
2. 2 Imagine - offers audio CDs to enhance your environment while you provide chiropractic care, as well as motivational and inspirational CDs for you and your practice. (CD audio samples available on ChiroMall.)
3. At Peace Media - offers music CDs to play while performing adjustments, massages and other forms of manual care. Educational videos for your massage therapist are also available. (CD audio samples available on ChiroMall.)
4. Trusted Voice - offers professionally created voicemails, in-office musical CDs, patient education CDs, and audio CDs specifically for your chiropractic office. (CD audio samples available on ChiroMall.)

ChiroMall is located at www.ChiroMall.com. All DCs were given a unique user ID and password in the Oct. 6, 2003 issue of *Dynamic Chiropractic*. If you don't know your unique user ID and password, you may request it via e-mail (listservices@mpamedia.com). Please provide your name, address and license number.

In upcoming issues of *DC*, we'll announce additional stores opening on ChiroMall.com.

JANUARY 2004