

Don't Miss The Boat!

Editorial Staff

Early this year we introduced a new "DC" columnist, John C. Lowe, M.A., D.C., a prominent lecturer and author on the subject of myofascial therapy. He is well-published in both the field of chiropractic and psychology. His unique blend of expertise will impart additional enhancement for the MPI Myofascial Pain Syndrome Seminars.

Dr. Lowe emphatically asserts that utilizing myofascial therapy and hands-on treatment procedures are what render rapid and dramatic pain relief. "That myofascial therapy absolutely works is the premise upon which to base all clinical decisions. So when patients fail to respond to effectively given therapeutic treatment, there must be something else going on physiologically." These patients that don't respond quickly shouldn't be given up on. A critical phase of myofascial therapy is identifying, eliminating, or controlling the underlying factors that can make a patient resistant to the best treatment procedures. "When you help a patient eliminate or control these factors, he's likely to respond promptly to procedures that previously failed," says Dr. Lowe. "And," he continues, "I want every chiropractor in the world to know this -- what they do clinically works better than anything else with myofascial pain syndromes."

Under Dr. Lowe's enthusiastic tutelage, doctors booking space on the November Myofascial Pain Syndromes Seminar Cruise will challenge their evaluative, diagnostic and clinical skills in their practice.

The cruise itself departs from Ft. Lauderdale and will visit the exotic playgrounds of the beautiful Caribbean. Ports of call will include: Nassau in the Bahamas; Montego Bay, Jamaica; Grand Cayman, Cayman Islands, and Playa del Carmen, Cozumel, Mexico.

Sailing to the best of the Caribbean islands, travelers will be delighted and charmed by these fabulous ports, where they will discover island after island with gleaming stretches of sandy beaches and turquoise-colored seas.

Voyagers will visit folkloric, legendary sites such as the Mayan ruins of Chichen Itza or Tulum, the famous El Morro Castel or the 300-year-old castle of Bluebeard, the pirate.

The Crown Princess' exterior was designed by famed architect Renzo Piano. It features a domed observation lounge with a most unique entertainment complex, houses a million-dollar art collection, and boasts more space per passenger and larger staterooms than any other ship of her size.

To register for this fabulous seminar call UNIGLOBE Adventure Travel at 1-800-345-4417. This is a 12-hour course for which we have applied for license renewal credit.

Call today, and come sail away!

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