

News In Brief

Editorial Staff

ACA Convinces TWA To Change Policy Regarding Chiropractors

Until recently, Trans World Airlines (TWA) has had the policy that letters from chiropractors were not sufficient in granting refunds to passengers for medical reasons. However, upon learning of this policy, the ACA wrote to TWA's chairman of the board explaining that chiropractic physicians are licensed health care professionals authorized under the law to offer expert opinion as to a patient's health.

"A policy which fails to recognize this status is in our view a disservice to both a chiropractic physician and patient," wrote J. Ray Morgan, ACA acting executive vice president, in a letter to TWA Chairman of the Board, Carl Icahn.

After reviewing its policy concerning certification by chiropractors, TWA now accepts medical letters written by chiropractors for passengers that must cancel a flight due to health problems.

Texas Chiropractic College And Republic Of Turkey Consider Medical Exchange

The Texas Chiropractic College (TCC) in conjunction with the Republic of Turkey, are currently investigating the possibility of establishing a medical-chiropractic exchange between the TCC and the Turkish Health Care System.

Recently the consul general, minister of health and their translators visited the university and met with the president to go over the possibilities of this exchange.

They are planning a program which will enable Turkish medical doctors to receive chiropractic training at TCC as well as sending a selected group of administrators to the Republic of Turkey, in hopes of establishing a chiropractic academic program at the university level.

Occupational Health And Trauma Center Holds Open House

On March 15, the B.J. Palmer Occupational Health and Trauma Center (OHTC) held its dedication and open house. Vickie Palmer, Chair of the Palmer College of Chiropractic Board of Trustees and granddaughter of the late B.J. Palmer, officiated at the dedication ceremony.

Each year, low-back pain is responsible for one-quarter of all lost work days and \$15-20 billion in lost wages and medical expenses. Even though the extent of low-back pain has been difficult to monitor, due to advances in computer technology, objective evaluation equipment is now available in the Quad Cities.

The OHTC, located inside the main Palmer Clinic at 1000 Brady Street in Davenport, Iowa, is equipped with the most advanced equipment for musculoskeletal evaluation available in the Mid-

West.

The OHTC is staffed by licensed, specially-trained doctors, and is not only available to assist in worker's compensation and/or personal injury cases, but also evaluates employees and conducts pre-employment evaluations to determine whether an employee is at high risk for on-the-job injuries.

New Training And Assessment Center For The National College Of Chiropractic

The National College of Chiropractic (NCC) has opened one of the largest and most unique Training and Assessment Centers in the country, according to Dr. James F. Winterstein, president of the NCC, and Dr. David Wickes, director of the Training and Assessment Center.

The center, located on the second floor of the NCC, is multifunctional, providing a wide range of resources from formal interpersonal skill training, to small group learning and clinical skill development.

Upon completion in the Spring, each of the rooms will have the dual function of a observation area and a conference area for small group tutorial and problem solving sessions. Each room will be fully equipped with modern audio-video monitoring equipment allowing for observation and recording of student-simulated patient interactions.

MRI Installed At NCC

"Magnetic resonance imaging" was introduced into clinical medicine in 1983 and since that time has expanded dramatically in clinical importance. Through arrangements initiated by Dr. James F. Winterstein, president, the National College of Chiropractic is now having this system installed.

The MRI can safely and painlessly locate disease not visible using other diagnostic modalities. Because it does not require the use of contrast agents or ionizing radiation, it has a greater safety margin.

This system is valued at \$1 million and will be used for the benefit of patients in the clinics affiliated with NCC.

New Member Of International Multidisciplinary Board

Dana Lawrence, D.C., director of the publication and editorial review and editor of the Journal of Manipulative and Physiological Therapeutics, has been chosen as a member of the International Multidisciplinary Board of the Physical Research Foundation.

The Board meets annually to aid the Physical Medicine Research Foundation in instituting priorities in research funding and education programs.

Life College Celebrates 15th Anniversary

Life Chiropractic College celebrated its 15th anniversary on January 18 with a Founder's Day assembly followed by a birthday cake cutting ceremony on the main campus.

Dr. Sid E. Williams, founder and president of LC, spoke at the assembly and recognized the Day One faculty, staff, and students. "Life College has experienced tremendous progress during the last decade-and-a-half, and during the next 15 years even more dynamic changes will take place," Dr. Williams said.

Professor Appointed To Chairman Of Abs Committee For Interprofessional Relations

Professor Robert Mootz, D.C., of Palmer College of Chiropractic- West Clinical, has been appointed chairman of the American Back Society's Committee for Interprofessional Relations.

The ABS is a multidisciplinary association whose 700 member doctors specialize in the diagnosis and treatment of spinal-related disorders. Dr. Mootz has been an active ABS member since 1985 both as a symposium presenter and program coordinator.

Among the projects the Committee has planned for the coming year is an office visitation program which will enable ABS-member doctors to learn more about alternative health-care options by visiting the offices of other ABS-member doctors who utilize a different approach to treating anomalies affecting the spinal region. "We're hoping this office visitation program will enable patients, as well as ABS member doctors, to visit a chiropractor's office, and osteopath's office, as well as other disciplines, to see first-hand what it is we do, and how we go about treating our patients," Dr. Mootz explained.

Research Papers To Be Presented At International Conference On Spinal Manipulation

Eight Palmer College of Chiropractic West research papers, representing the work of both PCCW faculty and students, have been accepted for presentation at the "International Conference on Spinal Manipulation" on May 11-12 in Washington D.C..

Principal authors for the PCCW-accepted papers are:

Professor Dale Nansel and PCCW instructor Anne Peneff, "Time Course Considerations for the Effect of Lower Cervical Adjustments with Respect to the Amelioration of Cervical Lateral-Flexion Passive End-Range Asymmetries," and "Multiplanar Goniometric Assessment of Cervical Passive End-Range Characteristics."

Professor Robert D. Jansen, Ph.D., Professor Ilyas Dhmi, Ph.D., and Dr. Nansel , "Effects of Lower Cervical Adjustments with Respect to Cervical Passive End-Range Characteristics, Heart Rate, Blood Pressure and Plasma Catecholamine Levels."

Student Tom Waldorf collaborated with Dr. Nansel on "A Normative Assessment of Paraspinal Tissue Compliance in Both Prone and Standing Positions."

Vice President for Academic Affairs and Research Bernard A. Coyle, Ph.D, PCCW student Owen Kibel, and Dr. Dhmi, "Neurochemistry of Inhibition: An Experimental Model Elucidating the Role of Inhibition During Spinal Manipulation."

Dean of Research William Meeker, D.C., M.P.H., "Lack of Correlation Between Scanning EMG Asymmetries and History and Presence of Low Back Pain: Analysis of Pilot Data."

Professor Robert Mootz, D.C., "Referral Patterns of California Chiropractic Association Members."

Professor Sean Moroney, D.C., Ph.D., "An Analysis of the Accuracy of a Biplanar Radiographic Algorithm: Calculated Motions of a Calibrated Physical Model."

Other PCCW participants at the ICSM include President John L. Miller, D.C.. Dr. Miller is a member of the panel that will debate, "The Role of the Chiropractic College in Chiropractic Research: Institutional and Philosophical Issues." Recently appointed president of the Council on Chiropractic Education, Dr. Miller will also attend the National Chiropractic Legislative Conference which precedes the ICSM on Capitol Hill.

Ortman Family Honored

The 15 Drs. Ortman were honored as the "Chiropractic Family of the Year" at Northwestern College of Chiropractic in Minneapolis, Minnesota.

Northwestern College of Chiropractic (NWCC) President Donald M. Cassata, Ph.D presented Ervin Ortman, D.C., on behalf of the Ortman family, with a plaque commemorating the family practice spanning 75 years. Dr. Cassata also made individual presentations to each of the 12 remaining practicing doctors. Three of the original practicing doctors have since passed away and one is entering the chiropractic program at Northwestern soon, who will bring the total to 13 Ortman chiropractors.

Bond Sales By Life Are College First

Life Chiropractic College (LCC) has achieved a first among chiropractic colleges and professional schools. The Marietta, Georgia chiropractic college is the first such institution in the country to achieve an investment grade rating on insured revenue bonds from Standard and Poor's--the nation's foremost bond rating agency.

The \$14 million earned from the sale of these AAA-rated bonds is being used to finance construction and renovation projects at LCC. They were issued by the City of Marietta Development Authority.

LCC had been using a \$8.5 million loan, which is similar to a mortgage, to fund its building projects. The \$14 million was sought to pay off the original loan and to finance additional expansion and renovation.

LCC was founded in 1974 by Dr. Sid E. Williams. The first class contained just 22 students and was held in a rented warehouse. Since then the institution has grown to become the world's largest chiropractic college with 1,700 students. Its curriculum has been expanded beyond the Doctor of Chiropractic (D.C.) degree to include both graduate and undergraduate health-related programs. Long range plans call for LCC to obtain university status within the next few years.

Suppliers Give Back To Chiropractic Profession

Over \$45,000 was donated to the Chiropractic Profession from 23 companies through the Foundation for Chiropractic Education and Research's (FCER) 1990 Business & Industry Campaign.

The following companies contributed funds in order to give back to the chiropractic profession the support and subsidies they received;

Philanthropist Club: (\$10,000)
Association Group Agency, Inc.

Vanguard Club: (\$5,000)
Foot Levelers, Inc.
Lloyd Table Company
Rich-Mar Corporation
Williams Manufacturing

Champion Club: (\$2,500)
Dee Cee Laboratories, Inc.

Investors Club: (\$1,000)
Anabolic Laboratories, Inc.
Bankers Leasing Company
Biotics Research Corporation
Chattanooga Corporation
Dynatronics
Metagenics, Inc.
Meyer Distributing Company
Motion Palpation Institute
Nutri-West
Standard Process Laboratories

Partners Club: (\$500)
Colwell Systems, Inc.
Data Trace Chiropractic Publishers
Williams & Wilkins

Associates Club: (\$250)
AVROM Systems
Doctors' Mutual Service Company
JA-CO Distributors, Inc.
MORFAM, Inc.

Companies that wish to contribute to the future of chiropractic through FCER'S 1990 Business & Industry Campaign may contact Diana C. Stevens, Director of Development, FCER, 1701 Clarendon Blvd., Arlington, VA 22209, or call 1-800-637-6244.

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