

Chiropractors Eye Strategies at ICA's 64th Convention

Editorial Staff

Chiropractors from across the country will gather in Tampa, Florida March 30-April 1, 1990, to hear key strategies needed to succeed in the new decade ahead of us.

The occasion is the 64th Annual Convention and Scientific Symposium on Spinal Biomechanics of the International Chiropractors Association.

It will be held at the Hyatt Regency/Westshore Hotel, where more than 30 sessions will focus on third-party payment issues, risk management, public relations, financial planning, philosophy, research, pediatrics, the cervical spine, radiology developments, physical fitness testing, and motivation.

Speakers will include by category:

Practice Management -- Brian Porteous, D.C.; John Grostic, D.C.; J. Brian Niederhauser, Esq.; Paul Auslander, certified financial planner; and national officials of the insurance industry -- William Wallace, State Farm; Michael Costigan, Travelers; and Robert McCarthy, Aetna.

Clinical -- Larry H. Webster, D.C.; Roger D. Hulsebus, D.C.; Donald P. Harrison, D.C.; Maxine McMullen, D.C.; Martin L. Silbiger, M.D.; Deloss Brubaker, Ed.D.

Philosophy/Motivation -- Robert J. Hoffman, D.C.; Sid E. Williams, D.C.; Carl S. Cleveland III, D.C.; Fred H. Barge, D.C.

Research -- Bernard A. Coyle, Ph.D.; Lasca A. Hospers, Ph.D.; Ronald S. Hosek, Ph.D., D.C.; M.S.I. Dhami, Ph.D.; Sean Moroney, D.C., Ph.D.; G. Kevin Robinson, D.C.; Edward Owens, D.C.; Peter Fysh, D.C.; Charles Lantz, Ph.D., D.C.; John Grostic, D.C.; Joan Fallon, D.C.; Christopher Kent, D.C.; and O. Kibel, B.S.

A focus throughout the program this year is pediatrics with presentations ranging from practice protocols to research presentations, as well as clinical assessments of infant diagnoses and treatments.

Famed American Olympic Gymnast Mary Lou Retton will be the opening luncheon speaker, Friday, March 30, 1990. The luncheon will be hosted by the ICA Auxiliary.

Retton, 22, soared to international acclaim in 1984, as the first American woman to win an Olympic Gold Medal in gymnastics. Then at only 16, she also captured two Silver Medals in the team and vault categories and two Bronze Medals in uneven bars and floor exercise.

Holding strong views on health, conditioning, family values, dedication to goals, and substance abuse, Retton will find a receptive audience in the chiropractic attendees.

Retton has recorded victories in numerous gymnastic events, including three-time consecutive

winner of the American Cups of the U.S. Gymnastics Association. She was the first American to take Japan's prestigious Chunichi Cup. In 1984, Sports Illustrated named her Sportswoman of the Year; and Associated Press, Amateur Athlete of the Year.

A convention session will take place March 31 on "Human Performance and Physical Fitness Testing," to be presented by Deloss Brubaker, B.S., M.S., Ed.D.

Doctors everywhere are invited to attend the ICA 64th Annual and Scientific Symposium on Spinal Biomechanics for a truly unusual and enriching experience in learning and fellowship. Additional inquiries about the program should be directed to ICA, 1110, North Glebe Road, #1000, Arlington, Virginia 22201, or phone 1-800-423-4690.

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