

DC Nominated for Emmy Award

Editorial Staff

Arthur C. Croft, D.C. was recently nominated for an Emmy Award by the National Academy of Television Arts and Sciences for a 1990 video production, "Whiplash." The video, which Dr. Croft wrote and stars in, features actual footage from vehicle crash-tests as well as a variety of computer graphics and animations.

The video, produced in both an English and Spanish language version, takes viewers on a "tour" from crash site to emergency room to the chiropractic office, continually emphasizing the fundamental message of the program -- the importance of chiropractic care.

Dr. Croft, a magna cum laude graduate of Los Angeles College of Chiropractic (LACC), is a California-certified independent medical examiner, and an LACC adjunct assistant professor in diagnosis. He also teaches postgraduate orthopedics classes there as well. In addition, he is on the faculty of the American College of Orthopedic Medicine and is a former faculty member of the New York Chiropractic College (NYCC). Dr. Croft has also been a guest lecturer at the University of California.

He is currently the examination commissioner on the California Board of Chiropractic Examiners, and sits on the editorial boards of the American Journal of Chiropractic Medicine and DC Tracts. Dr. Croft is the director of the Spine Research Institute of San Diego and the past director of the San Diego County Chiropractic Society.

Dr. Croft is affiliated with a number of chiropractic organizations including the American Chiropractic Association (ACA); the California Chiropractic Association (CCA); the American College of Chiropractic Orthopedists; and the American College of Orthopedic Medicine.

Dr. Croft has written several chiropractic textbooks on whiplash: Whiplash: The Epidemic; Whiplash: The Patient's Handbook. He has also co-authored with S.M. Foreman Whiplash Injuries: The Cervical Acceleration/Deceleration Syndrome.

He has developed other educational videos as well as educational audiocassettes, some of which have been translated into Japanese and Italian.

Dr. Croft's interests also include research. Currently he is working on three projects: fluorovideo motion analysis of cervical spine biomechanics following trauma; post concussion syndrome; and long term results of acceleration/deceleration trauma. Dr. Croft received first place in the ACA's "Scientific Papers Award of 1984," and third place in 1987.

Dr. Croft has also been involved with sports chiropractic. He was team physician for the University of California at San Diego (UCSD)'s 1990 men's basketball/women's volleyball tour to Australia/New Zealand, and the "Amateur Sports Development" 1987 U.S. men's basketball tour to Denmark and Sweden.

Currently, Dr. Croft is working on a comprehensive textbook on the subject of chiropractic neurology and rheumatology which is scheduled for release sometime in 1992.

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