



SPORTS / EXERCISE / FITNESS

AMA Lobbyist is the Second-Highest Paid Lobbyist in Washington, D.C.

Editorial Staff

James Sammons, the American Medical Association's (AMA) lobbyist in Washington, D.C., ranks as the second-highest paid lobbyist in the country, after Jack Valenti of the Motion Picture Association of America. The National Journal, a weekly publication owned by Times-Mirror Co. of Los Angeles (which also owns the Los Angeles Times, the Baltimore Sun, The Hartford Courant, and several other publications) recently printed a list of the 10 highest-paid lobbyists and their salaries for 1989. James Sammons' salary for 1989 was \$623,167.

ICA Launches Public Radio Service Campaign for Chiropractic

The International Chiropractors Association (ICA) has begun to air public service announcements on the program "On the Highway to Good Health." The program is on the Interstate Radio Network (IRN), a national broadcast system with affiliates in over 55 markets -- reaching every state in America and parts of Canada.

Written in the form of health advisories, each spot focuses on a specific issue particularly important to those who work night jobs, like truck drivers. They will air daily between midnight and 6:00 a.m. Wayne Henry Zemelka, D.C., produces and hosts the show. He is a senior consultant for Multiple Interest Services Corporation and works in Palmer College's Technic Department, his alma mater.

Contact the ICA at (703) 528-5000 to find out which stations in your area will air the announcements.

DCs at Winter World Corporate Games

Four DCs attended to athletes at the first Winter World Corporate Games (WCG) held from January 12-19 in Steamboat Springs, Colorado. The DCs worked with the Colorado Ski Patrol to treat muscle pulls, overworked muscles, and sprains.

The games attracted over 550 athletes from 5 countries: Australia, New Zealand, France, Scotland, and the United States. The Summer World Corporate Games are scheduled for June 8-16 in Lille, France.

Chiropractors will also be able to participate in the United States Corporate Athletic Association's (USCAA) national event scheduled for July 20-21. This will be the event's 25th anniversary, and it is expected to draw 7,000 athletes. Anyone interested in participating may contact: John McDaniel, D.C., C.C.S.P., 2290 El Camino Suite 8, Mountain View, California 94040, (415) 967-1152.



John McDaniel, D.C., C.C.S.P., left, and Ken O'Brien, vice president of the WCG, right.

PAHCOM Networking Conference to be Held in San Francisco

The Professional Association of Health Care Office Managers (PAHCOM) will give its third annual

training conference May 16-18, at the Catamaran Resort Hotel in San Francisco. The theme of this year's conference is "Networking -- Sharing Knowledge for Fun and for Profit."

PAHCOM is an organization of over 1,000 members from small group (four or fewer) providers and solo doctors' offices throughout the country. For information and a conference registration package call 1-800-451-9311. For further information on PAHCOM membership and/or the conference contact the PAHCOM at 1-904-474-9640.

New York Chiropractic College (NYCC)

NYCC Students Give Major Contribution to Hale House

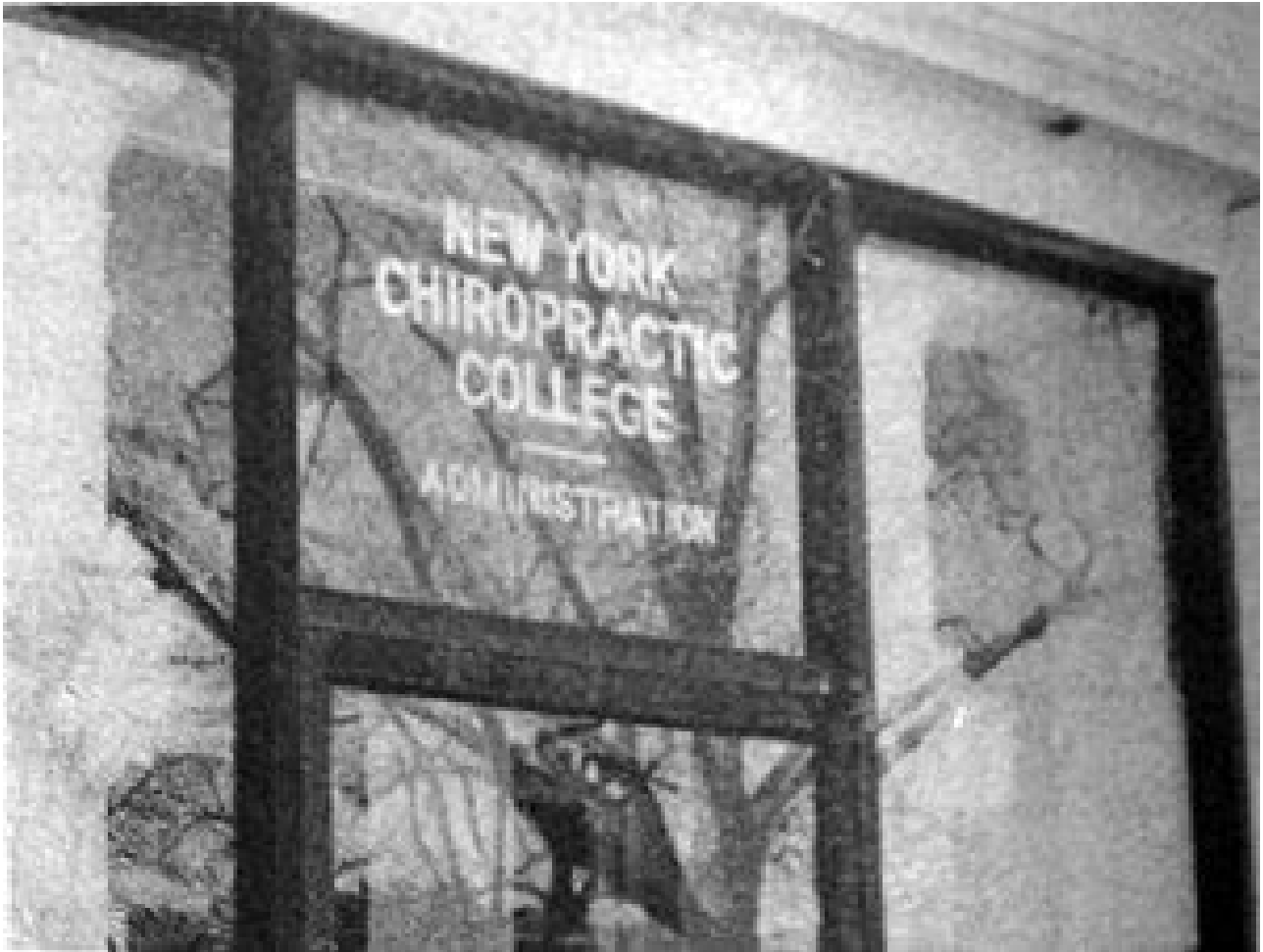
The NYCC student body designated the Hale House of Harlem, New York as their charitable organization for their eighth annual Run for Health. The Hale House is a residential facility that cares for crack-addicted children, and babies born with AIDS or AIDS-related symptoms. Funds for the Hale House were recently cut by the city of New York. The NYCC students and Run for Health coordinators raised \$7,500 for the Hale House.



Stephen Faust(r), dean of students, presents a check for \$7,500 to Clara "Mother" Hale (c), as Edward Shanken (l), vice president of College Advancement, looks on)

NYCC Shows Support for Troops in the Middle East

To show support for the Armed Forces in Operation Desert Storm, students and faculty at NYCC have tied yellow bows around the trees surrounding the Old Brookville campus. President of the Student American Chiropractic Association (SACA) Anthony Siano said, "It shows we all care about the men and women of Desert Storm, and that we are supporting our country in this difficult time as all Americans should."



Picture: NYCC Administration Building

Cleveland Chiropractic College of Kansas City (CCCKC) Has New Departmental Vice President

Dr. Dwight Gerred, with CCCKC since his graduation in 1960, was appointed the college's vice president for internal relations. He will work with President Carl S. Cleveland III to assume the day-to-day operations of the college as they relate to the office of the president.

LACC Changes Postgraduate Directors

Rita Pierce, formerly serving as the Division of Postgraduate and Continuing Education Program coordinator, will replace Dr. Margaret Hamilton as director of the Postgraduate Division. Dr. Hamilton will be leaving LACC to take a position at the University of California at Los Angeles.

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