

The Ten Percent Solution

William Harris, DC

To My Fellow Chiropractors:

As we enter a new year, we are now a member of a profession with one victory after another in the courts. Having practiced more than 50 years, I have greater hope than ever for the mergence and acceptance of our great profession by the general public.

It has been my observation that by and large with few exceptions, the members of our profession have not fertilized the soil from whence came the crop. If I could have but one wish and have it come true for the new year, it would be that every chiropractor, every consulting firm, every supplier to the profession, etc., begin to contribute at least ten percent of their net profit back to the school, the research center, etc., which is their favorite.

It would be my wish that the newly formed Council of Chiropractic Consultants, which is to have its second meeting in Dallas in the early part of February, would take, among its projects, an effort to encourage, by example, all of their clients to contribute back and "fertilize the soil."

Just think what ten percent given back to the source would do from a mass amount of giving hands. Remember the hole you give through is the hole you receive through. Act today.

*William M. Harris, D.C.
Roswell, Georgia*

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