

Spinalogic, Inc., Donates \$50,000 to Centennial Foundation

Editorial Staff

Spinalogic, Inc., has joined the Chiropractic Centennial Foundation (CCF) as a \$50,000 Platinum Club Crown Sponsor. "The donation leaves only two slots left at this sponsorship level," said Rick Flaherty, chairman of the CCF's fundraising and sponsorship efforts.

"Spinalogic, Inc., is proud to be a Platinum Club Crown Sponsor of the Centennial Foundation, and is eager to promote the chiropractic profession through the next century," said Jack McEndre, Spinalogic's president.

Mr. Flaherty is continuing efforts to close the top two corporate sponsorship levels, and is currently in negotiations for the last available spots. "Sponsors have commented on the tremendous visibility and positive responses they've received for their Platinum and Elite Club sponsorships," he said.

Mr. Flaherty also reported that Banker's Leasing joined the CCF as a Ruby level sponsor, donating \$1,000. "We've been involved with leasing services for chiropractors for nearly 15 years," said Robert McLaughlin, the company's president. "We have a high level of respect for chiropractic. Approximately 65 percent of our business is from chiropractors."

Individual DC sponsorships are on the upswing as well, with nearly \$170,000 worth of sponsorships to date. "We have one \$25,000 sponsor, one \$15,000 sponsor, two \$10,000 sponsors, 13 \$5,000 sponsors, and numerous \$1,000 and \$500 sponsors," said Mr. Flaherty. "I'm surprised and pleased by the level of commitment we are seeing from DCs. I'm confident we will fill the top three DC sponsorship levels by mid-1994."

Plans for Historical Symposium Underway

As the CCF finalizes the many details for the Grand Celebration in 1995, plans for an Historical Symposium to be held at the CCF's Davenport, Iowa celebration are in progress.

Glenda Weise, trustee for the Association for the History of Chiropractic (AHC), will act as the liaison between the AHC and the Centennial Foundation in putting together the Historical Symposium. According to Weise, the World Federation of Chiropractic will also help coordinate both events.

"There will be two symposiums," said Weise, "a Historical Symposium at the Davenport, Iowa celebration and a Scientific Symposium at the Washington, D.C. celebration. Right now we're looking at a three to four day event complete with presentations of papers and posters, and an exhibit area," said Weise.

Ideas under consideration for the exhibit area include a pictorial exhibit consisting of historical

photos, an exhibit of chiropractic artifacts, including antique tables and diagnostic equipment, and a replica of a turn-of-the-century chiropractic office.

"The Historical Symposium is important because we want to remind everyone of where chiropractic has been. The exhibit area is a great idea because it is a visual reminder," explained Ms. Wiese. "This is a Centennial celebration. Not everyone has a firm understanding of chiropractic history, and this will help them understand how far chiropractic has come in the last 100 years."

Grants will be awarded to fund research for historical papers. Deadlines for submitting proposals for historical papers will be January 1994. There will be two \$2,500 awards in the pre-1945 historical category, and two \$2,500 awards for the post-1945 category.

For more information on submitting proposals for historical papers contact:

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