

News from the New York Chiropractic College

Editorial Staff

Assoc. Presidents to Lead Panel at NYCC '93 Reunion

The presidents of the American Chiropractic Assoc., International Chiropractors Assoc., and the American Black Chiropractors Assoc., (ABCA) will lead a panel discussion on "The Future of Chiropractic" at New York Chiropractic College's (NYCC) 1993 reunion October 1-3.

The "Reunion '93" weekend offers a wide variety of programs: an inspirational lecture by Dr. Louis Sportelli; mini-sessions on chiropractic philosophy and technique; a financial planning seminar; and a four-hour chiropractic assistant program.

The official dedication of NYCC's Museum of Chiropractic History will take place during the reunion, followed by a wine and cheese reception. There will also be a reunion '93 banquet.

Recreational events include an alumni golf tournament, and a fall foliage tour along the shores of Cayuga Lake to Taughannock Falls State Park.

For more information contact Jeffrey Hoffman, director of alumni relations, at (315) 568-3154.

Evening Co-News Anchor Elected to NYCC Board of Trustees

The newest member of the NYCC board of trustees is Jacqueline Robinson-Melchor, elected to the board at a June 13, 1993 meeting.

A 1978 graduate of Syracuse University's Newhouse School of Public Communications, Ms. Robinson-Melchor is most widely recognized for her position as co-anchor of the evening news on WSTM-TV 3. Prior to her co-anchor position, she worked as the weekend news anchor on WSTM (1985-1990), and as a general assignment news reporter from 1978-1985.

She was awarded the 1990 Syracuse Post Standard Woman of Achievement in Communications; the 1989-1990 Imagemaker of the Year; the 1988 Invaluable Community Service award, and was the 1988-1989 Communicator of the Year. Other awards include the Syracuse Press Club's Best TV Spot News award, Best Investigative Reporting (AP), Best TV Sports News award (UPI), and Recognition in Communications and Community Service given by the National Council of Negro Women.

Visitors from Britain

On July 21, 1993, Professor B.N. Kliger, principal of England's Anglo-European College of Chiropractic (AECC), visited NYCC July 21 to meet with various faculty and administrators, to view the campus, and to discuss the quality of the curriculum. Dr. Josef Bohm, vice principal of AECC,

also plans to visit NYCC in the near future.

Research Project Begun -- Alumni Research Participation Encouraged

On June 17, NYCC Director Dr. Wesley Canfield represented the college at the Consortium for Chiropractic Research (CCR) meeting in Monterey, California, where the first of the AMA's Wilk et al., suit settlement funds were approved for a research project. NYCC was asked to collaborate with Northwestern Chiropractic College (NWCC) to carry out a patient-satisfaction study; the colleges expect to have a research proposal ready for consideration by the CCR in October. Another project involving a survey of chiropractic care in rural areas is also in the planning stages with NWCC.

NYCC's research department is also interested in helping alumni respond to the Chiropractic Centennial Foundation's request for grant proposals for original research. There are several categories for awards that will be funded up to \$10,000 each. The research results will be presented in Washington and Davenport in 1995 as part of the Centennial Celebration. Application forms are available through the NYCC research department. One category is specifically for private practitioners.

The research department has grant applications for other funding sources such as the National Institute for Chiropractic Research (NICR), and the Foundation for Chiropractic Education and Research (FCER). The research department can assist with study design and article preparation for anyone interested in practice-based research, regardless of whether they are a participant in NYCC diplomate program or not. NYCC alumni may contact Dr. Canfield, director of research at (315) 568-3183 or 3131.

Dr. Sportelli Scheduled to Speak at NYCC Open House

Dr. Louis Sportelli, secretary/treasurer of the World Federation of Chiropractic (WFC) is scheduled to speak to prospective students about the chiropractic profession during NYCC's fall open house. Dr. Sportelli is a member of the board of directors of the National Chiropractic Mutual Insurance Company (NCMIC), and has served in many capacities within the ACA: as the ACA delegate to Pennsylvania; as public relations liaison; as a member of the board of governors, and as chairman of the board. He is the recipient of numerous awards for his contributions to the chiropractic profession, has authored many publications, and is often sought out by the media on chiropractic matters.

Visitors to the college's open house will be welcomed by NYCC President Dr. Kenneth W. Padgett, followed by a faculty presentation on the college's programs. The open house will be held the same weekend as the Reunion '93 weekend, October 2-3.

Local TV Program Features NYCC

WCNY-TV 24, a PBS affiliate out of Syracuse, dedicated its live, viewer call-in talk show, "Good Afternoon," to NYCC for the second time. The show airs throughout Central New York, and last year's NYCC appearance lit up the station's switchboard. This year, Drs. Mark Feldman, Judy

Silvestrone, and Wes Canfield answered viewers questions about chiropractic.

Practice for Success Continues at NYCC's Levittown Center

In October of 1992, Dr. Charles Hemsey, director of clinical education at NYCC's Levittown Health Center and its interns began a program called the "Practice for Success Club." Its purpose is to introduce and incorporate the basic skills of running a successful practice, and was developed in response to intern interest. The club sponsors lay lectures given by interns to community organizations, as well as in-house lectures at Levittown. The in-house lectures have involved interns as well as outside professionals, and were sponsored by the NYCC Alumni Association.

The first in-house lecture, "Nutrition in a Nutshell," was presented by Barbara Solow, a practicing nutritionist, and interns Marisa Carey and Roseanne Viscovich. The second focused on "True Healing" by Linda Oberman, with interns Mark Rodriguez and John Gugliemucci.

The club also sponsors guest lectures for interns at Levittown. Past guests have included Dr. Anthony P. Kojas on the identification, diagnosis, and treatment of scoliosis; Dr. Frank Nicchi on risk management; and Dr. Anthony Diblanda on the practical approach to opening a practice.

NYCC Faculty Member Publishes New Book

Dr. Janet A. Gerard, associate clinician at NYCC's Long Island Health Center and a postgraduate faculty instructor since 1987, has authored a new book, *Orthopaedic Testing, A Rational Approach to Diagnosis*. Dr. Gerard graduate cum laude from NYCC in 1981, and maintains a private practice in the Bronx.

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