

## NY Chiro Council Salutes Patients

Editorial Staff

For the third consecutive year, the New York Chiropractic Council held a patient appreciation evening, dubbed "Chiropassion III," to kick off their annual convention at the 3,000-seat Westbury Music Fair.

Pins and brochures were handed out at the door boasting, "Proud to be Drug Free." The evening included entertainment, motivational speakers, and patient testimonials.

Over 40 patients offered heartfelt testimonials of how chiropractic treatment had helped them, with special thanks going to their individual chiropractors: a middle-aged man able to return to work because of chiropractic; a young woman, given a prognosis of three months to live by MDs, alive and well after eight months of chiropractic care. There were more testimonials than time would permit; many patients waiting to speak were turned away from the podium. The attendees found the testimonials both emotional and inspirational.

Entertainment for the evening included the "Verta-brettes," described as an "abstract kick-line version of the spine" with ICA President Dr. James Gregg and Mark Victor Hansen trying to keep in step with several NY City entertainers.

DCs attending the convention had the opportunity to attend seminars taught by Dr. Leander Eckard, Dr. Gregg, Dr. John Hofmann, Dr. Fred Schofield, and Mr. Brian Koslow. The council also sponsored staff success seminars throughout the weekend with lectures by representatives of practice management groups, and a full-day insurance adjusters' seminar to instruct insurance companies and their claims adjusters on chiropractic care, terminology, and protocol.

At the convention's awards dinner, the New York Chiropractic Council's version of the chiropractor of the year, the "Beacon Award," went to Executive Officer Dr. Steven Jonas. Other convention events included a costume banquet and a 5K "Proud to be Drug Free" run with over 600 participants.

The 1993 New York Chiropractic Council convention is already in the works, tentatively scheduled for the 18,000 seating capacity of Nassau Coliseum.

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