

Rural Health Care Study

Editorial Staff

A study funded primarily by the Consortium for Chiropractic Research (CCR) and conducted by Northwestern College of Chiropractic (NWCC) researchers on how chiropractic can meet rural health care needs, will be the largest research survey on the topic ever completed. The project will involve research faculty from three other chiropractic colleges: Palmer College of Chiropractic, Western States Chiropractic College, and New York College of Chiropractic. The project will survey over 17,000 households and 6,000 DCs randomly selected in the states of Oregon, New York, Minnesota, and Iowa. The population survey will focus on what types of health services people seek, the proportion who use chiropractic, and their attitudes and perceptions regarding chiropractic. The second survey will focus on the role of the DC in rural and urban areas. The impetus for the study came in part from a visit by Hillary Clinton to Palmer College of Chiropractic, and from the question as to whether some DCs are already performing primary care roles.

Life College Welcomes New Leaders

Stewart Rowberry, PhD, has been named new vice president for academic affairs by Life College President Dr. Sid Williams. Dean of the school of chiropractic since 1991, Dr. Rowberry has been a practicing dentist, administrator, and educator during his 22-year career as a commissioned officer in the U.S. Public Health Service. Before coming to Life, he was dean of the school of dentistry at Emory University. He holds the doctor of dental surgery degree, a PhD in educational psychology, an MS in educational testing and measurement, and an MA in educational media.

Two new trustees were named to Life's Board: John Parkman, DC, and Lee Scroggins Jr. Dr. Parkman, a 1941 graduate of Palmer School of Chiropractic, pledged \$1 million to Life in 1991 for an educational and research center, and is also an avid contributor to the Kentuckiana Children's Center. Lee Scroggins brings to the Board financial expertise gained as a banking executive vice president.

SCCA Journal Wins Statewide Award

The South Carolina Chiropractic Association Journal was recently recognized by the South Carolina Society of Association Executives (SCASE) as the "Best in the Business" for a magazine or journal produced by a Category I association. Associations were categorized according to their annual budgets and one judge stated, "To publish this quality (magazine) on a quarterly basis in a Division I budget, even with ad support, is a most commendable achievement." The award was presented to Janet Jordan, executive director of the South Carolina Chiropractic Association (SCCA) and managing editor of the publication, at the SCSAE awards banquet.

Parker Students Generate 947 Letters to Congressman John Bryant

To show school-wide support for the two national chiropractic associations in creating favorable health care reform for chiropractic, Parker College of Chiropractic held a letter writing project during an assembly in March. At the end of the assembly, 947 letters were collected and mailed to Texas Congressman John Bryant, who serves on the Health Subcommittee of the House Committee on Energy and Commerce, which is responsible for drafting the health care bill. On April 5th, after thanking the Parker student body for "filling my mail box," Congressman Bryant took a full tour of the college and was honored by students, faculty, and staff at a special two-hour reception. Rep. Bryant commented on chiropractic inclusion in his address at the college: "We want to see that people can choose the health care of their choice, including chiropractic."

Canadian Association Reps. Visit NYCC

Dr. Paul Carey, president of the Canadian Chiropractic Protective Association (CCPA), and Dr. James Watkins, executive vice president of the Canadian Chiropractic Association (CCA) visited New York Chiropractic College (NYCC) to jointly address Canadian students, and students interested in practicing in Canada. Dr. Watkins discussed the structure and activities of the CCA and its more than 3,000 members. Dr. Carey spoke on the CCPA and its mutual relationship with the CCA, which assists chiropractors with "claims management among other things," noting that in Canada, DCs serve as primary care physicians.

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