Dynamic Chiropractic

NEWS / PROFESSION

An Inauguration, a TV Appearance, a Grant, a Congressional Intern, and Kayaking

Editorial Staff

The new president of Palmer College of Chiropractic (PCC), Virgil Strang, DC, will be inaugurated at a formal ceremony on March 24th. The inauguration coincides with the Palmer College of Chiropractic International Alumni Association meetings on campus March 23-25.

Dr. James Winterstein, president of the National College of Chiropractic, appeared "live" with anchor Sonja Gantt Wednesday, January 18 on the "Ask the Doctor" segment of the morning news on WGN, a major Chicago network. Many cable television companies in America feature WGN as part of their basic cable package.

Dr. Winterstein answered questions previously submitted by WGN viewers on topics that included carpel tunnel syndrome; back and neck pain; appropriate office chairs for good posture; and proper lifting techniques. Dr. Winterstein recommended that viewers visit a chiropractic physician for back and neck problems, to allow DCs to determine the cause of the problem and to offer chiropractic adjustments or physical therapy.

In May 1994, Dr. William Harris, founder and president of the Foundation for the Advancement of Chiropractic Education (FACE) challenged New York Chiropractic College to raise \$75,000 by November 1, 1994, with a promise to match the funds if the college were successful.

NYCC's intensive fund drive raised \$85,000 in cash (not pledges) in just over five months. On December 8th, Dr. Harris presented NYCC President Dr. Kenneth Padgett with a check for \$75,000 at Foundation headquarters in Alpharetta, Georgia. This is the largest cash gift the college has received from an individual or foundation, and brought the total received through the challenge campaign to \$160,420.

Although the alumni provided over half of the fund drive's total, substantial support came from alumni of other colleges, businesses, chiropractic vendors, and the local community. Dr. Padgett noted the challenge "provided the motivation that we needed."

The funds will go toward the college's new 9,300 square foot structure housing classrooms and a technique laboratory. The building was dedicated on homecoming weekend in October.

Palmer student Jennifer Eriksen (Feb. 1995 graduate) with Senator Mitch McConnell (R-KY).

Second generation chiropractor Jennifer Eriksen, who works part- time in her father's Elizabethtown, Kentucky chiropractic practice, is serving an internship with Senator Mitch

McConnell (R-KY). "Through my experiences growing up and as a student at Palmer, I've come to realize the importance of the business and political side of chiropractic, as well as the healing side," Jennifer explained.

Jennifer plans to attend law school. "I want to help establish chiropractic as a profession that is noticed and respected," she said. "I think I can help that happen by working with chiropractors in the areas of insurance and personal injury laws."

Chiropractors Gary Wood, George Lebeau, Olivia Chang, and Greg Larson will be providing chiropractic care to the U.S. Canoe and Kayak team at the High Performance Team Trials held at the new ARCO Olympic Training Center on California's Otay Lake. Dr. Wood was selected to serve as the liaison between the training center and the chiropractic profession. The ACA Sports Council provided a portion of the funding for the event, and promoted the event and chiropractic's participation.

DCs interested in participating in events at the training center can contact Dr. Wood at (619) 461-5400.

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