

## Regional College News

Editorial Staff

### Life Women Will Hoop it up in '97

Life College's basketball program under head coach Roger Kaiser has posted a 152-30 mark since its inception in 1991. Next year, the women will take to the court to show what they can do.

The Life women will compete in the newly formed Southern States Athletic Conference. The conference comprises six teams, two from Georgia (Life and Thomas College), and four from Alabama: Athens State; Auburn University (Montgomery); Faulker University; and Talladega College.

"We are not just doing to put a team out on the floor, but we are going to put out a team that can compete and win," said Dr. Sid Williams, Life College founder and president.

Dr. Williams is a strong advocate of academics and athletics. He was a member of the 1951 Georgia Tech Orange Bowl championship team. "When young people engage in athletics with a determination to do their best and to discover their potential, as well as their inadequacies, they engage in what I believe to be the ultimate preparation for life -- maximizing their ability to be, to encounter, to accept responsibility, and to make commitments."

The women's program will have the same number of scholarships, 12, as the men's basketball program.

Coach Kaiser, who is also the athletic director at Life, says the key to the new program is hiring a qualified coach. The new coach will have to recruit players, and set up a staff and a budget.

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### Life's PR Director Named to Who's Who

#### Jeffrey Smith

Jeffrey Smith, who directs the excellent public relations effort at Life College, will be included in the upcoming edition of Who's Who in Finance and Industry. Mr. Smith has been with Life College since 1988.

Mr. Smith is active in the Cobb County Chamber of Conference, and is a founding member of Atlanta's Center for Puppetry Arts, which is both a museum and a center for that endeavor. Mr. Smith also helped found the Atlanta International Museum, a nonprofit gallery designed for small traveling art shows that otherwise would not have a venue in Atlanta.

Mr. Smith has a master's degree in communications from Ohio University. He has also completed the course work toward a PhD in higher education at Georgia State University.

