

## Job Recruiting on the Internet

Editorial Staff

The results of a recent survey of online job information and employee recruitment indicates that the Internet may soon take over as the primary resource for job hunters.

The survey, conducted by the JWT Specialized Communications of Los Angeles, California, sampled 600 personnel professionals at various U.S. companies: seventy-nine percent used the Internet for job recruiting the past year; and nearly 70% of the companies that recruit on the Internet accept resumes via e-mail.

Posting an employment opportunity online is also starting to catch on. Sixty-one percent of the human resource managers surveyed say they post openings on a job-related website (such as monster.com or careerpath.com); and 14 percent post job openings on the company website.

*Reference* Fast facts about Internet recruiting. Computer World, June 23, 1997.

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