

Disney Co-Hosts Sports Symposium

Editorial Staff

Sports chiropractors may want to mark their calendars for the Business of Sports Symposium on May 21-23, 1997 hosted by Walt Disney's Wide World of Sports in Orlando, Florida at the Lake Buena Vista Conference Center. The symposium is jointly sponsored by Disney and the Florida Governor's Council on Physical Fitness & Sports.

The Business of Sports Symposium has the theme, "Creating Opportunities through Education and Networking," and the symposium speakers will be emphasizing the growing need for better communication between health professionals involved in treating athletes. The event includes two full days of alternative sports medicine, and a sports-related curricula that includes marketing, sports councils/commissions; and sporting events/facility management. The symposium culminates in a private tour of Disney's new Wide World of Sports complex.

The event promises to offer chiropractors valuable insight into the latest breakthroughs in the field of sports health care. Some of the featured speakers and their topics include: Dr. Raj Pandya, "Sports Medicine 2000 and Beyond"; Dr. Michael Leahy, "Active Release Technique"; Benny Vaughn, "Sports Massage"; Dr. Bill Moreau, "Low-Tech Rehab."; and Dr. Phil Santiago, staff chiropractor for the 1996 Olympic Games, "Team Approaches to Treatment." The symposium brings some of the nation's leading sports health care professionals to share their knowledge with the industry.

Professionals from multiple sports disciplines will be attending the Business of Sports Symposium, and the chiropractic community will have the opportunity to interact and form working relationships with national and international leaders from all sports business fields. Tom Hyde, DC, CCSP, will give a special presentation on the development of an international network for all sports-related health care providers.

The Business of Sports Symposium is managed by International Sport Productions, an Atlanta-based event management and sports marketing firm. The registration fee is \$495 per participant and includes admission to all tracks. Space is limited to the first 100 applications.

To register or receive a brochure, you may call (352) 955-2120. For questions about the chiropractic track of the Business of Sports Symposium, please contact Dr. Tom Hyde at (305) 893-8392.

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