

Southeast Forum

Editorial Staff

Life University Supports Minority Businesses

Life University is helping to recognize the achievements of minority-owned businesses and to support the development of minority business students.

The university recently joined a list of major corporations such as Texaco, Delta Airlines, BellSouth and Chevrolet to become a major sponsor of the Annual Georgia Minority Business Awards.

"We are proud to be a sponsor of this program which celebrates the achievement of Georgia-based minority companies," said Life founder and president Dr. Sid E. Williams. "It sets an annual tradition of recognizing three outstanding organizations for their business acumen and service to the community."

In addition to recognizing business achievement, proceeds from the event provide scholarship support for minority students at Georgia colleges and universities. This year the funds will support the business programs of Clark Atlanta University and Morehouse College. Next year, Life University's business program will also benefit from the scholarship monies.

"This scholarship will help Life to develop and support young minority business students who will be tomorrow's entrepreneurs," said Dr. Williams. "We expect these same students will one day be representing successful companies at future Minority Business Awards programs."

Life to Host Final Meet of U.S. Collegiate Track & Field Series

Life University will host the final meet of the U.S. Collegiate Track & Field Series on Sunday, May 10. The 21-meet series is organized and administered by the U.S. Track Coaches Association, in close cooperation with USA Track & Field, and is funded in part by a grant from the U.S. Olympic Committee.

Sixty-four colleges and universities are scheduled to participate, with Life University the only NAIA institution to participate and serve as a host site. The series will open with a four-team meet on March 21 at Arizona State University in Tempe, and conclude at Life University in Marietta, Georgia. Men's and women's track and field teams from Life University, East Carolina University and St. Augustine's University will be represented. The University of Arkansas' men's program will compete as well.

The meet boasts a prestigious field: Arkansas is the NCAA Division I defending national champion in men's indoor and outdoor; St. Augustine is the NCAA Division II defending national champion in women's outdoor; and Life is the NAIA defending national champion in men's indoor and outdoor. Several meets will be televised on a national level, and there is a strong possibility that the Life University meet will receive at least regional coverage.

