

College News

Editorial Staff

Los Angeles College of Chiropractic

At the beginning of Nov. 1997, LACC concluded a transaction with the California Educational Facilities Authority (CEFA) that resulted in the re-issuance of a bond in the amount of \$18 million.

"Refinancing of our 1987 bond issue was a consideration because of favorable 1997 interest rates," explained LACC President Dr. Reed Phillips.

With the bond issue LACC will put to use a little over \$10 million towards paying off its indebtedness of the previous bond issue; another \$1 million will be put away in a reserve account to cover unforeseen circumstances (as required by the state); \$1.5 million was incurred in processing the bond issue; and the remaining \$6.4 million will be used for campus improvements.

Charles Cooke, DC, LLB, a 1956 alumnus of the Los Angeles College of Chiropractic, presented a \$10,000 scholarship program for black students attending LACC during the first annual "Research and Scholarship Recognition Day" this past October.

"My purpose today is to donate money," Dr. Cooke forthrightly told the audience. "I want to establish a scholarship program for the black students attending LACC which will help to hit the areas where chiropractic is not known."

Dr. Cooke, a native of Los Angeles, has practiced there for some 33 years. He's a member of the L.A. Metropolitan Chiropractic Society, and a chapter member of the American Philanthropy Assoc.

Life Chiropractic College West News

William Ruch, DC, LCCW "Alumnus of the Year."

William Ruch, DC, of Oakland, a 1986 Life West graduate, was named the 1997 "Alumnus of the Year" by the Life West Alumni Assoc. The award is presented for outstanding personal and professional accomplishments, and dedication to the community, the chiropractic profession, and Life West.

Dr. Ruch has been in private practice in North Oakland the past 10 years. He is the author of recently released book, Atlas of Common Subluxations of the Human Spine and Pelvis. Dr. Ruch said the purpose of the book is to "help the chiropractic, medical, and legal communities better understand the nature of the subluxation."

Tim Talmage, Life West "Student of the Year."

In related news, the Alumni Assoc. named junior Tim Talmage, 32, the 1997 "Student of the Year." Tim merited the award with his academic excellence (4.0 GPA), and his service to chiropractic and the community, which included being president of the Clinic Community Outreach Club for five consecutive quarters. He is currently the student community service coordinator.

Originally from Albany, New York, Tim worked as a money management consultant before turning to a chiropractic career. Tim and his family live in San Leandro.

News from Palmer West College of Chiropractic

Two distinguished columnist of *Dynamic Chiropractic* are in the news at Palmer West:

Dr. Robert Cooperstein, who writes the provocative "Chiropraxis" column in DC, has been promoted from associate professor to professor, and named administrative research coordinator.

In private practice since 1985, Dr. Cooperstein has been a member of the Palmer West faculty since 1989. As research coordinator, Dr. Cooperstein will report to Dr. William Meeker, director of the Palmer Center for Chiropractic Research, to implement the PCCR research plan at Palmer West. Dr. Cooperstein's multifaceted responsibilities include external funding for Palmer research, and developing collaborative research among the Palmer West clinics and faculty.

Dr. Cooperstein has been given three "Presidential" awards from Palmer West for his excellence in research and instruction.

He is a featured presenter at chiropractic and multidisciplinary conferences, and has been published in *Chiropractic Technique*, *JMPT*, and the *Journal of Chiropractic Education*. Dr. Cooperstein teaches general pathology and correlative technique and management, and is the author of the textbooks, *Chiropraxis*, and *Introduction to General Pathology*.

Dr. Cooperstein is currently working on three research projects with Dr. Robert Jansen: an investigation of a friction-reducing table apparatus which enables the doctor to evaluate leg checks under different load conditions; a study of the effects of different head and cervical spine positions on fine motor control; and foot posture photometry.

Thomas Souza, DC, DACBSP, new director of the PCCW clinics.

Dr. Thomas Souza, who writes the popular "Chiropractic Sports Physician" column for *Dynamic Chiropractic*, has been selected director of PCCW clinics beginning Jan. 1, 1998. Dr. Souza, who has been with PCCW for 12 years, was appointment following a national search by an eight-person selection committee.

The PCCW clinics include the campus student clinic, three community facilities, and two "satellite" locations in San Jose and Santa Clara. Dr. Souza said one of his main tasks was to improve intern education, to "further develop clinical competencies, build new skills, and provide greater exposure to all aspects of what the students will encounter as doctors in practice."

Dr. Souza, a past "Presidential" award honoree for outstanding service to the college, is the author of *Sports Injuries of the Shoulder: Conservative Management*, and *Differential Diagnosis for the Chiropractor: Protocol and Algorithms*.

Every year, five Alameda County newspapers ask readers to cast ballots for the businesses and professionals that provide quality, service and professionalism in the San Francisco East Bay area.

The Alameda Newspaper Group's 10th annual "Best from the Valley to the Bay," included the category, "Best Chiropractic Services."

The three DCs named were all Life West alumni: Michael Tereo of Newark; Lynne Sullivan of Pleasanton; and Victoria Brown of Alameda.

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