

CHIROPRACTIC (GENERAL)

## The 12 Commandments of Chiropractic

Arnold Cianciulli, BS,DC,MS,FICC,FACC

I have been in practice for over 35 years in New Jersey. I'm a former member of the ACA Board of Governors; a former member of the New Jersey State Board of Medicine and the New Jersey State Board of Chiropractic Examiners; a member and trustee of the Foundation for Chiropractic Education and Research; past president of NCMIC; and current director of NCMIC.

With my experiences with organized medicine, insurance companies, and now MCOs, I've come to believe that there are 12 chiropractic commandments that must be made known to the public, otherwise the propaganda against chiropractic will prevail.

- 1. DCs shall treat children.
- 2. DCs shall understand the relationship between the neurophysiological effects of the subluxation and health.
- 3. DCs shall recognize their legal and moral responsibility to all patients.
- 4. DCs shall practice with the highest ethical standards.
- 5. DCs shall refuse to exploit the biological ignorance of their patients.
- 6. DCs shall not falsely exaggerate the chiropractic principle of health care.
- 7. DCs shall refuse to use the "bait and switch" advertising method.
- 8. DCs shall reject the utilization of unnecessary testing and treatment just to increase personal gain.
- 9. DCs shall refuse to be led by false allegations against other DCs and DC organizations.
- DCs shall recognize that some chiropractic leaders have personal motives for their statements and criticisms.
- 11. DCs shall recognize today's troublesome health care marketplace and want to constructively fight for chiropractic's rightful place in managed care, medicare and all health care.
- 12. DCs shall remember the Golden Rule: One who judges the best is one who judges the least.

Do you believe as I do?

FEBRUARY 1999