

NEWS / PROFESSION

ChiroWeb Adopts Health on the Net Principles

Editorial Staff

In 1996, the Health on the Net Foundation created a code of conduct for health-related websites to address the presentation and reliability of information. Known as HONcode, it is a set of simple, broadly-accepted rules and guidelines which helps users determine reputable health sites from questionable ones.

The HONcode addresses a number of topics, including the authority of the information being provided, data confidentiality and privacy, proper attribution of sources, transparency of financial sponsorship, and the importance of clearly separating advertising from editorial content.

After being submitted for review earlier this year, ChiroWeb.com has been approved by the foundation and now displays the HONcode seal on our web pages, letting visitors know that the site is a reliable and valid source of health information. For more information on the HONcode, visit the Health on the Net Foundation's website at www.hon.ch.

FEBRUARY 2000

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