Dynamic Chiropractic

ChiroMaster 2002 Awards Contest Submit Your Site Now!

Editorial Staff

This month signals the start of *Dynamic Chiropractic's* fifth annual ChiroMaster contest, which honors the best individual chiropractic sites on the Web. First held in 1998, *Dynamic Chiropractic* created the ChiroMaster award to recognize doctors of chiropractic who had put the time and energy into creating useful, comprehensive websites for their practices. Our goal then, as now, was to help motivate DCs to design their own sites, and to further the public's knowledge about chiropractic.

Based on those objectives, we feel the ChiroMaster awards have been a success. On July 1, *DC* will begin accepting submissions for this year's ChiroMaster contest. As in previous years, there will be no set limit to the number of sites that receive the ChiroMaster award. All sites will be reviewed by a website committee, which will award the ChiroMaster to sites that the committee considers educational, exceptional and easy to navigate. Sites that win the award will be featured in an upcoming issue of *Dynamic Chiropractic* and will be highlighted for their most appealing features.

In addition to the educational and usefulness criteria, sites will be judged on chiropractic and technical aspects, including (but not limited to):

- information about your practice;
- information for your patients;
- information about the art and science of chiropractic;
- download time and browser compatibility; and
- ease of use and site layout.

To apply for the ChiroMaster award, please send an e-mail to editorial@mpamedia.com with the words "ChiroMaster 2002 Award Submission" in the subject field. Be sure to include the following information in your message:

- your first and last name;
- your site address (e.g., [url=http://www.doctorsmith.com]http://www.doctorsmith.com[/url]);
- the name of your site;
- a brief (30 words or less) description of the site; and
- a brief explanation as to why you think your site deserves the ChiroMaster Award.

The deadline to submit your site is August 2, 2002. All sites will be reviewed by the website committee beginning August 1. Winning sites will be announced in the September 23 and October 7 issues of *DC.*

Good luck!

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