

Cleveland College Dedicates Library in Memory of Dr. Carl Cleveland Jr.

Editorial Staff

Cleveland Chiropractic College, Los Angeles renamed its library on March 19, 2002 the Carl S. Cleveland Jr. Memorial Library. Dr. Carl Cleveland Jr. is the son of the college's founder, Dr. Carl Cleveland Sr., and father of the current college president, Dr. Carl S. Cleveland III.

The decision to rename the library was initiated in the fall of 2001 by the college faculty council. "Dr. Carl S. Cleveland Jr. was one of the most well-known and well-loved administrators and faculty members on campus," recalled Dr. Glenn Johnson, faculty council representative and professor of chiropractic and diagnostic sciences. "The majority of the faculty knew him and believed it would be meaningful if the library was named in his honor."

"Dr. Carl Jr.'s name will always be linked to the saga of chiropractic, and rightly so, for he lived and worked and played within chiropractic circles from his birth to his passing," observed Cleveland President Dr. Carl S. Cleveland III.

Carl Jr., born in 1918, was the center link of five-generations of chiropractors. His father (Carl) and mother (Ruth) were chiropractors, as was his grandmother, Dr. Sylva Ashworth.¹

Dr. Carl Jr.'s wife, Mildred, graduated from CCKC in 1954; the couple's son, Dr. Carl Cleveland III, is president of the Cleveland Colleges; Dr. Cleveland Jr.'s granddaughter, Dr. Ashley Cleveland, is a faculty member of the CCKC campus - and the first fifth-generation chiropractor in the U.S.²

When Dr. Cleveland Sr. relocated to Southern California to take leadership of the Ratledge Chiropractic College in Los Angeles in 1950, rechartered as the Cleveland Chiropractic College in 1955, Dr. Cleveland Jr. remained in Kansas City to administer the CCKC campus. He taught classes and treated patients at the clinic, and was a pioneer in chiropractic research decades before peers could recognize the value of his research.

Dr. Cleveland Jr. dedicated time to educate the public on the benefits of chiropractic as a frequent panelist on the Kansas City call-in radio program "Night Beat"; he also hosted the television series "So you May Know" to explain chiropractic principles and interview patients who had benefited from chiropractic care. These pre-recorded filmed programs aired on Kansas City television WDAF, Channel 4, and Los Angeles television KCOP, Channel 13 during the mid-1950s. Production costs and airtime funded by donations from the local chiropractic districts represented the profession's first televised public education series.

Dr. Cleveland Jr. became president of the Los Angeles campus in 1982, a position he served in until his appointment as chancellor in 1992. He passed away peacefully in the home of his son and daughter-in-law in July of 1995.

References

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